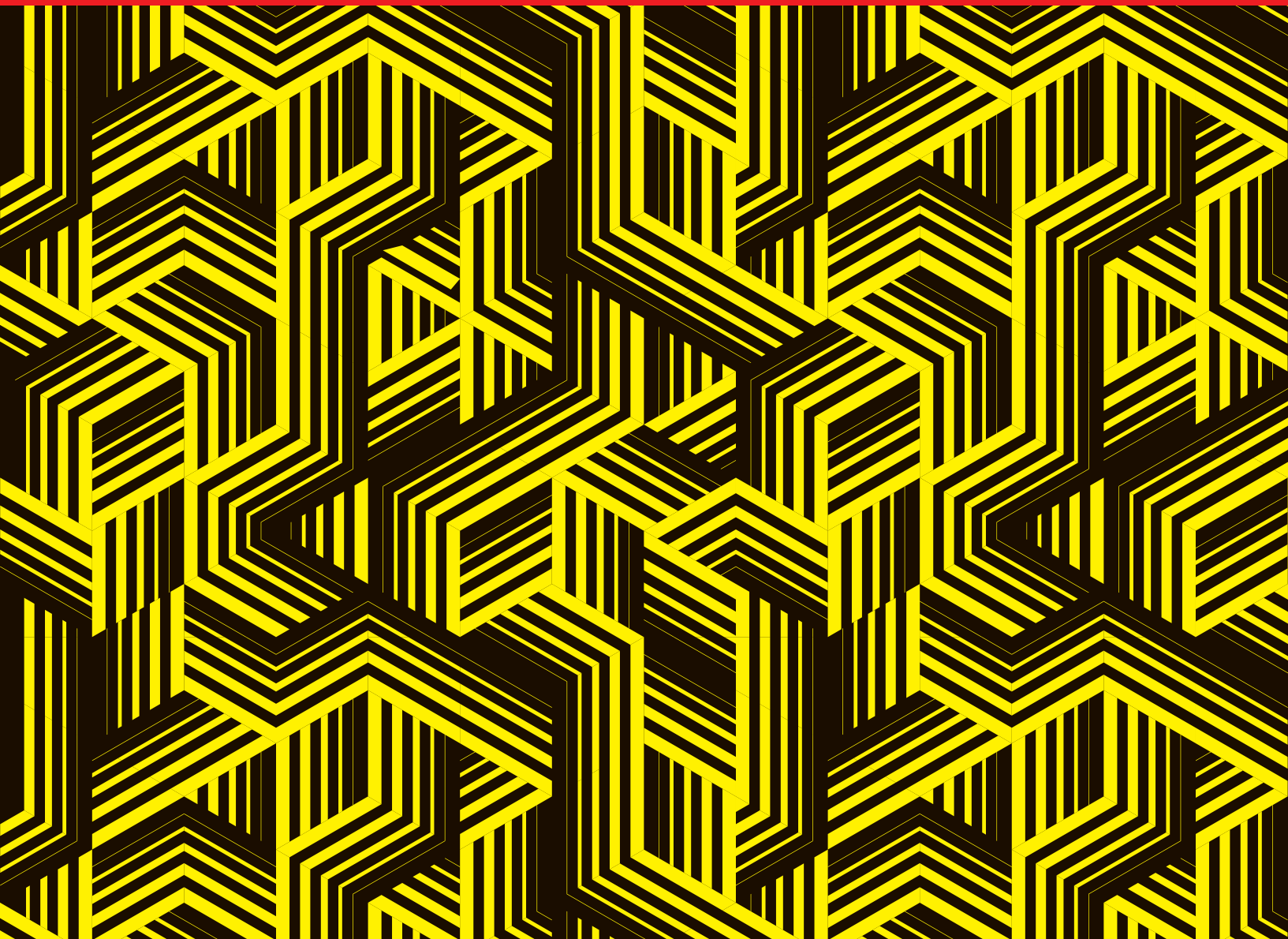


CATALOGUE



OUR MAIN ADVANTAGES

Possibility to monitor the production process. Reliability. Favourable prices. High-quality products. Good location: Southeast Europe. No MOQ

We already produce for our partners from:



We are Your printing solution!

The category of our standard products includes: A4 and A5 notebooks with soft cover, hard cover or spiral binding, A5, A6, B6 note pads, box files, office supplies business books, forms and other related products.

In line with our customers' requirements, we are able to produce products which are different from our standard ones (different formats, different type of paper, with desired cover design).

Optimum has received the International Platinum Business Excellence Certificate for 2022, 2023, and 2024. We are ranked in the highest category with an AAA rating, positioning us among the top companies in Serbia. Applied standards are: ISO 9001, FSC™ (FSC™ C111700) and BSCI. Our annual production reaches 4500 tons of paper products.

“OPTIMUM” has been founded in 1992. From its very beginnings its employees represent the greatest strength of the company. At the date of 01.06.2024. the company has 180 young employees who are supported by experienced and proven management team.

At our disposal we have a production plant of 8250 m² which is located in Central Serbia, 10 km from the highway E75. We are equipped with the very reliable and high-capacity machines: WILL MZAK, LA PIETRA, HORAUF BDM 20, MBO SF56, GTO 52PN, two ROLAND B1 sheet printing machines, KOLBUS soft cover line.

Thanks to the proper development policy “OPTIMUM” is today the leader in the field of production and sales of office and school supplies for more than 2500 business

partners in Serbia and abroad. We cooperate for many years with Metro Cash & Carry and Delhaize Group. High quality products, state of the art organisation, modern logistics and implementation of the latest technological solutions are the main characteristics of our company at this moment.

The “OPTIMUM” company is very concerned with the protection of the environment. Therefore, all waste from our production plant is recycled by our partners according to the highest standards.

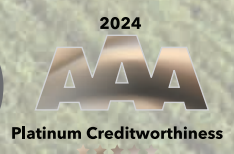
Besides our great experience and tradition, we are relying on the implementation of the modern principles of the management, supported by strong marketing and PR activities. Clearly defined mission, vision and philosophy of the company are successfully implemented in all aspects of our business.

Our primary objectives for the next period are increase of the production and sales, both in Serbia and abroad.

* * *

“Starr” and “Memoris” are our stationery brands for Serbia, Macedonia, Montenegro, Bosnia and Herzegovina and Slovenia.

We are official distributor of: Penac, Must and Luna in Serbia.



CONTENTS

Production

05-81

**School, Office
& Gift stationery**

83-118

PRODUCTION

BOX FILE FOLDER 3D

A4/A5



A4: Code 21500
A5: Code 79264



A4: Code 21495



SIZE: 3D A4 (315x240 mm) | A5 (225x170 mm)

COVER: Cardboard 1,5 mm + 2sc 150 g/m² + Elastic band width 10 mm

COVER PRINT: 4/0, UV coating, matt lamination

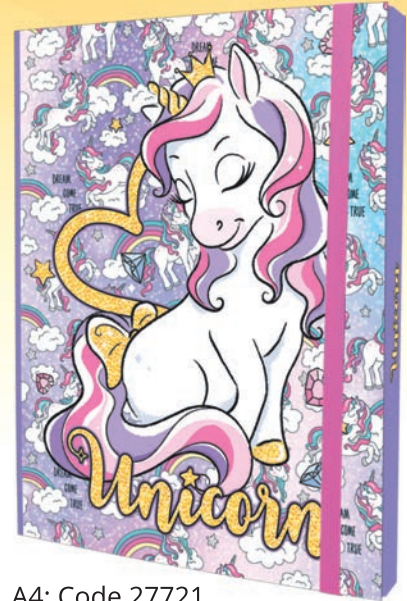
Pcs in shrink: 1



A4: Code 21498



A4: Code 21493



A4: Code 27721
A5: Code 79263



A4: Code 21499



A4: Code 21494



A4: Code 27722



A4: Code 5030



A4: Code 66883



A4: Code 66883

FILE FOLDER 3D-5D

"ONE COLOR"



- 3D RED Code 1373
- 3D BLUE Code 1391
- 3D TURQUOISE Code
- 3D VIOLET Code
- 5D RED Code 14612
- 5D BLUE Code 26936
- 3D TURQUOISE Code
- 3D VIOLET Code

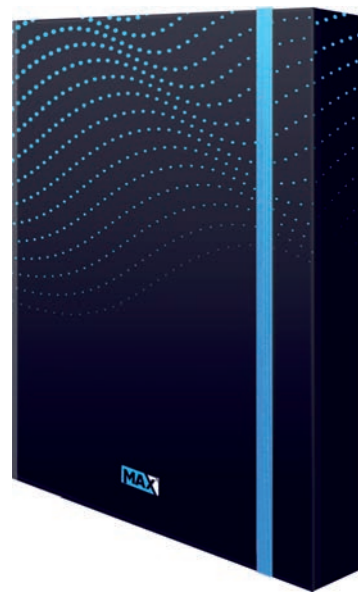
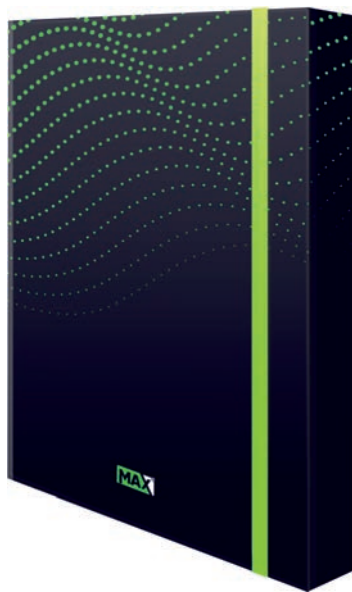
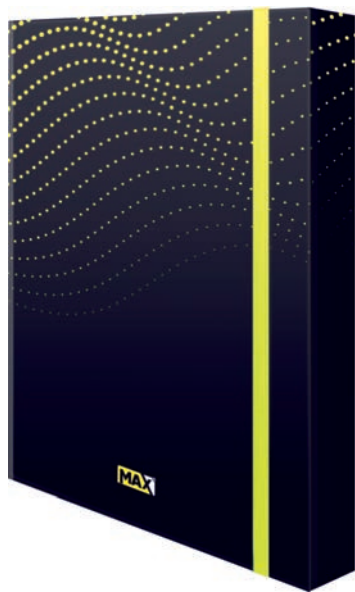
SIZE: 3D (315x240x30 mm) | 5D (315x240x50 mm)

COVER: Cardboard 1,2 mm + 2sc 150 g/m² + Elastic band width 10 mm

COVER PRINT: 1/0, glossy lamination

Pcs in shrink: 1

BOX FILE FOLDER 3D "MAX"



- MAGENTA Code 6134
- CYAN Code 6137
- YELLOW Code 6136
- GREEN Code 6138

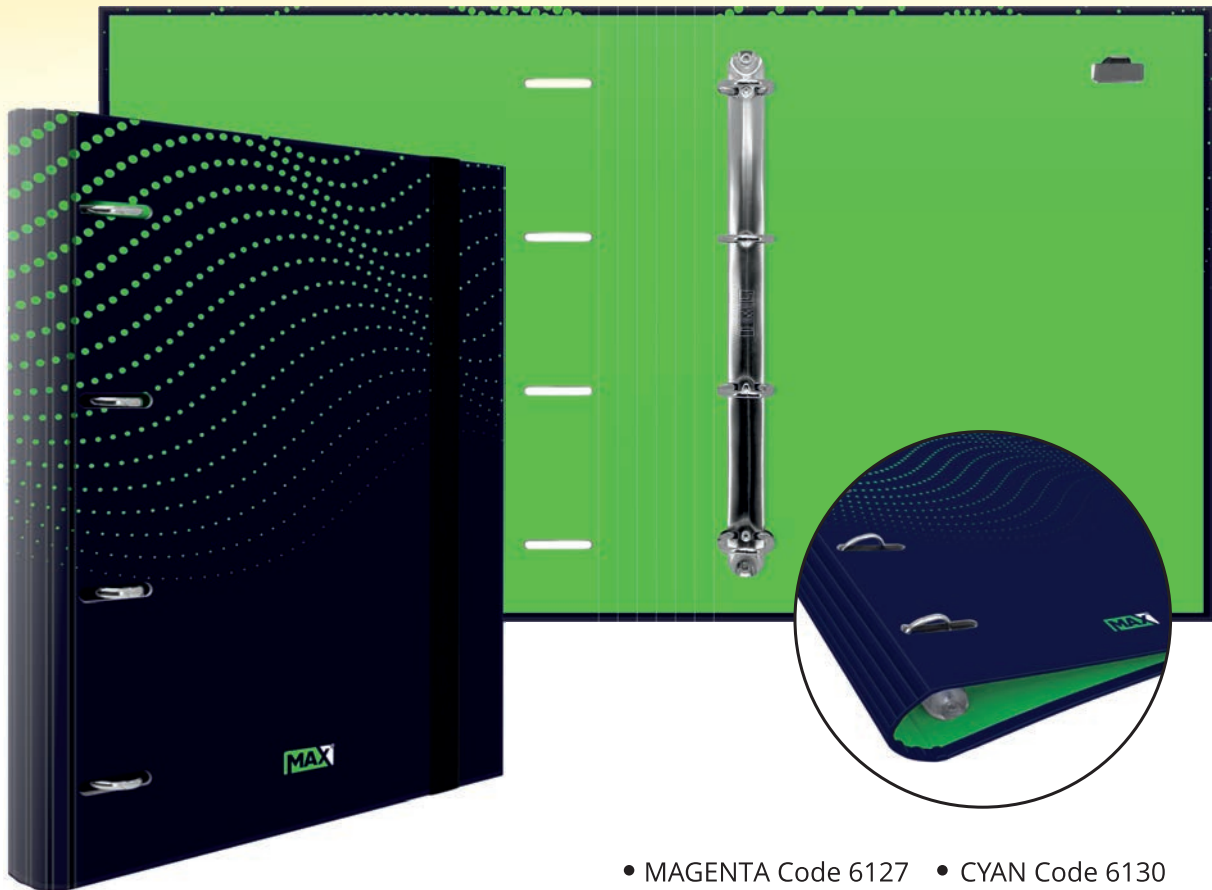
SIZE: 3D (315x240x30 mm)

COVER: Cardboard 1,5 mm + 2sc 150 g/m² + Elastic band width 10 mm

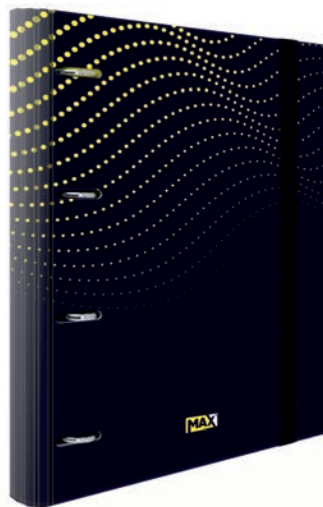
COVER PRINT: 2/0, sandy lamination

Pcs in shrink: 1

4 RING BINDER FILE FOLDER "MAX"

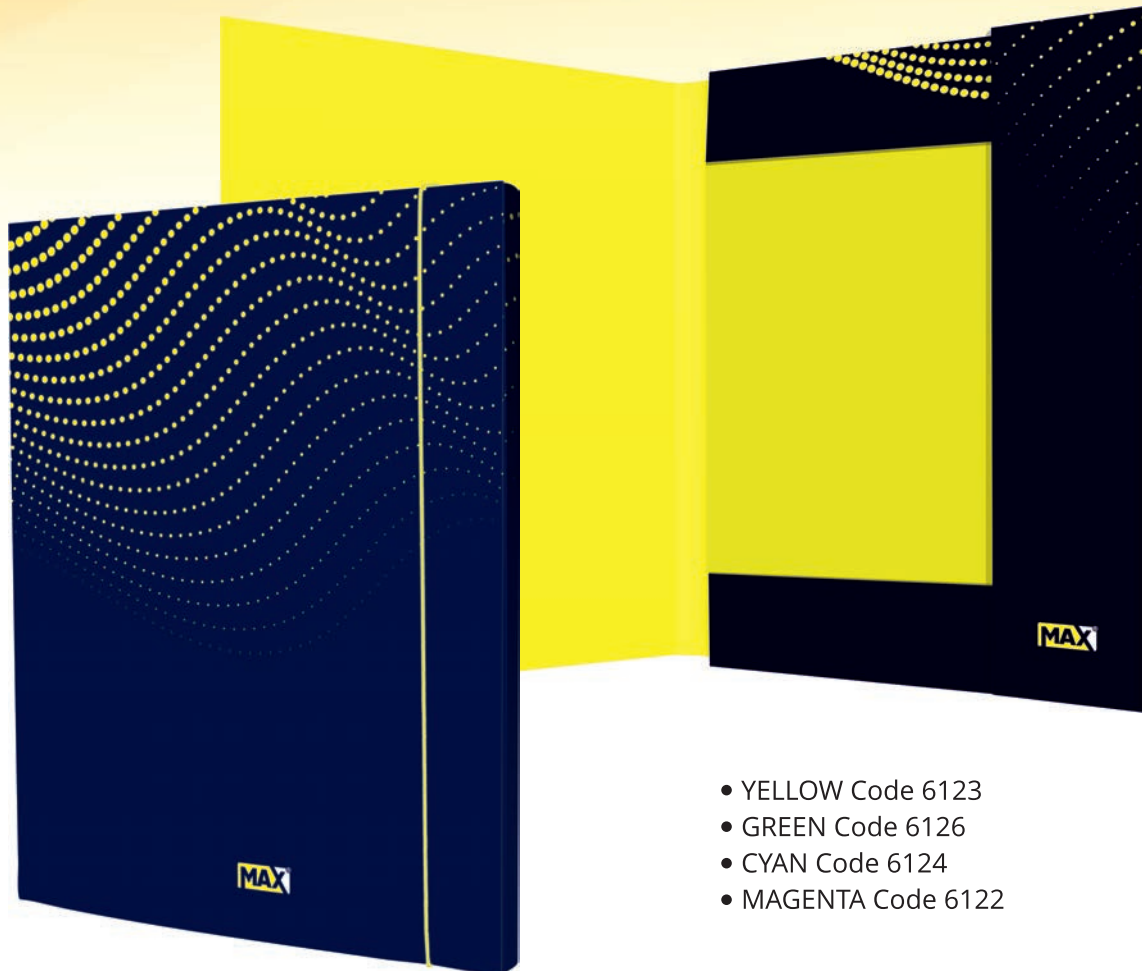


- MAGENTA Code 6127
- CYAN Code 6130
- YELLOW Code 6128
- GREEN Code 6131

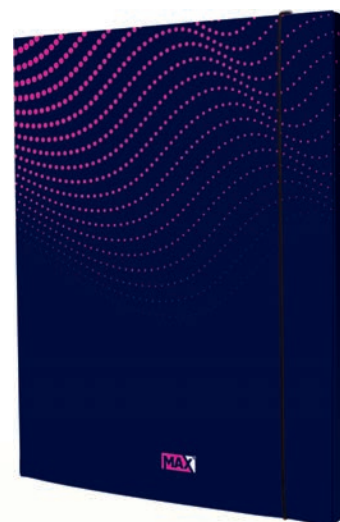
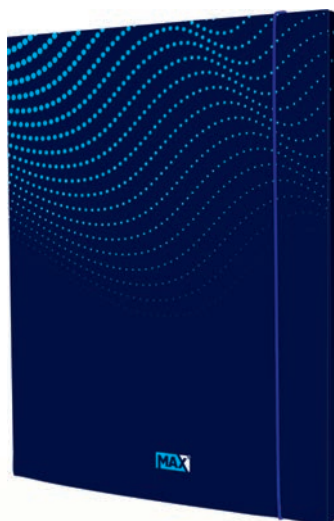
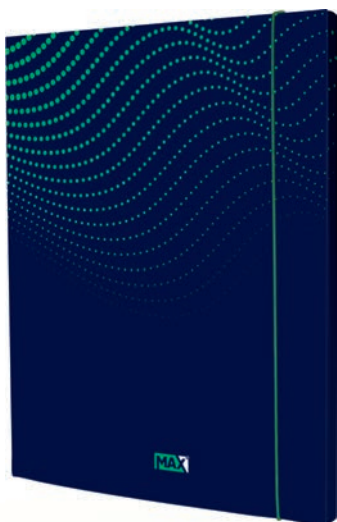


SIZE: 270x320 mm, spine 35 mm
COVER: Cardboard 2 mm + 2SC 150 g/m² + Elastic band width 10 mm
COVER PRINT: 2/0, sandy lamination
Pcs in shrink: 1

FILE FOLDER 700 g/m² "MAX"



- YELLOW Code 6123
- GREEN Code 6126
- CYAN Code 6124
- MAGENTA Code 6122

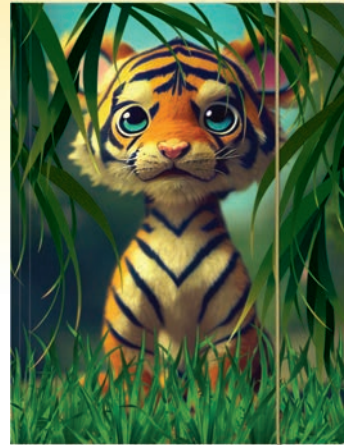


SIZE: A4 spine 14 mm
COVER: Cardboard 700 g/m²
COVER PRINT: 4/0, sandy lamination, elastic band width 7 mm
Pcs in shrink: 1

FILE FOLDER LUX



Code 6102



Code 6118



Code 6101



Code 6109



Code 5031



Code 6100



SIZE: A4

COVER: Cardboard 600 g/m²

COVER PRINT: 4/4, sandy lamination, elastic band width 2 mm

Pcs in shrink: 1



Code 6116



Code 6119



Code 6112



FILE FOLDER

code 66884



SIZE: A4

COVER: Cardboard 600 g/m²

COVER PRINT: 4/0, sandy lamination, elastic band width 7 mm

Pcs in shrink: 1

ART PAPER B1/B2

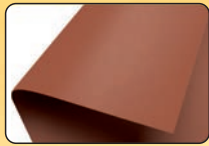


- DIM. B1 (40 levels): 107x200x75 cm
- DIM. B1 (30 levels): 107x160x75 cm
- DIM. B2 (40 levels): 56x200x70 cm
- 50-75 pcs. per level

SIZE: B1, B2 | 250 g/m²

- solid color cardboard, - neon, gold and silver cardboard - textured cardboard

B1
B2



BROWN B1: 23118
B2: 47122



BLACK B1: 23119
B2: 47123



RED B1: 23120
B2: 47124



PURPLE 1 B1: 23122
B2: 47125



PURPLE 2 B1: 23123
B2: 47126



CYAN B1: 23126
B2: 47128



PINK B1: 23125
B2: 47129



LIGHT GREEN B1: 23130
B2: 47130



DARK GREEN B1: 23128
B2: 47131



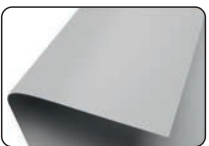
BLUE B1: 23129
B2: 47132



ORANGE B1: 23124
B2: 47127



YELLOW B1: 23121
B2: 47133



SILVER B1: 23127
B2: 47134



GOLD B1: 23131
B2: 47135



WHITE B1: 6393
B2: 6394



NEON YELLOW B1: 22534
B2: 47156



NEON GREEN B1: 22533
B2: 47157



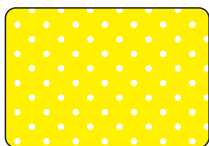
NEON BLUE B1: 22532
B2: 47158



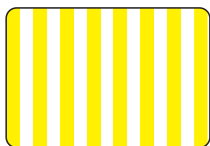
NEON MAGENTA B1: 22537
B2: 47159



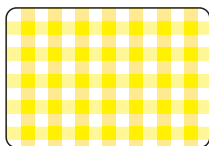
NEON ORANGE B1: 22535
B2: 47160



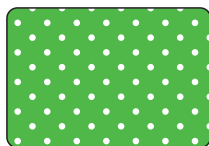
YELLOW DOTS B1: 22511
B2: 47136



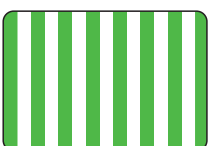
YELLOW LINES B1: 22510
B2: 47137



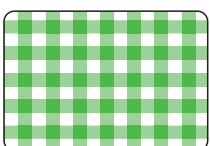
YELLOW SQUARES B1: 22509
B2: 47138



GREEN DOTS B1: 22530
B2: 47139



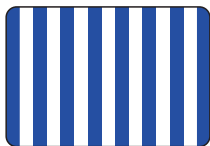
GREEN LINES B1: 22526
B2: 47140



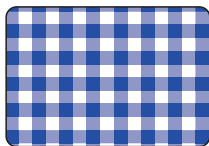
GREEN SQUARES B1: 22525
B2: 47141



BLUE DOTS B1: 22517
B2: 47142



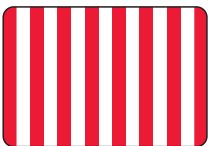
BLUE LINES B1: 22516
B2: 47143



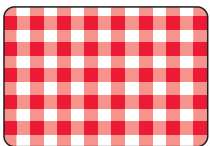
BLUE SQUARES B1: 22514
B2: 47144



RED DOTS B1: 22520
B2: 47145



RED LINES B1: 22519
B2: 47146



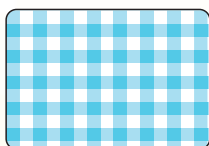
RED SQUARES B1: 22518
B2: 47147



LIGHT BLUE DOTS B1: 22498
B2: 47148



LIGHT BLUE LINES B1: 22495
B2: 47149



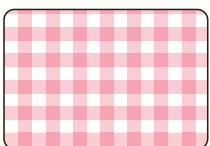
LIGHT BLUE SQUARES B1: 22491
B2: 47150



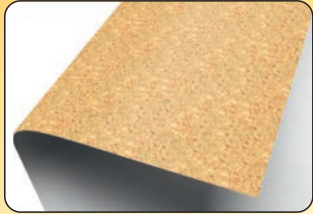
PINK DOTS B1: 22524
B2: 47151



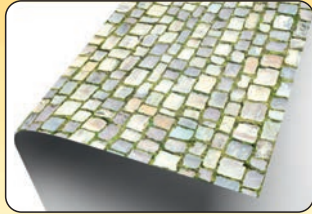
PINK LINES B1: 22523
B2: 47152



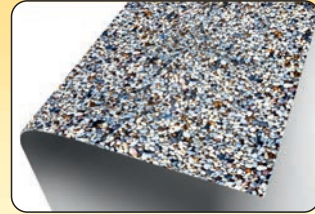
PINK SQUARES B1: 22521
B2: 47153



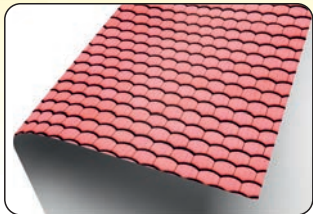
CORK code 70897



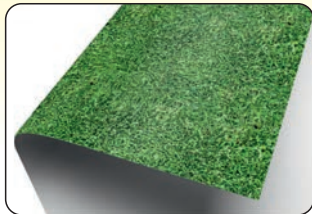
STONE code 70885



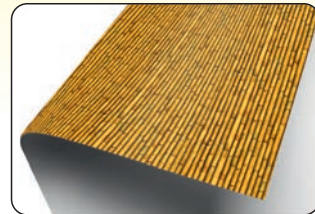
PEBBLES code 70886



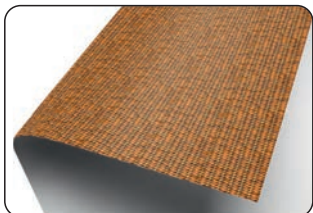
ROOF TILE code 70887



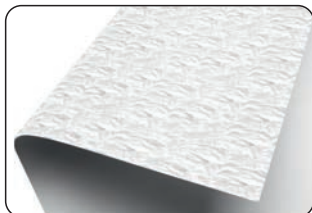
GRASS code 70888



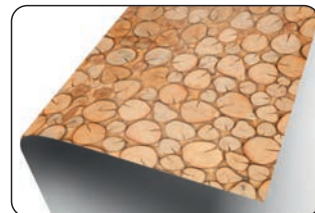
BAMBOO code 70889



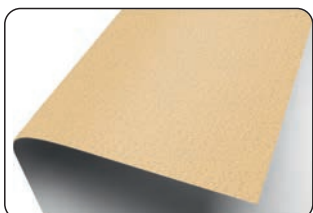
RATTAN code 70890



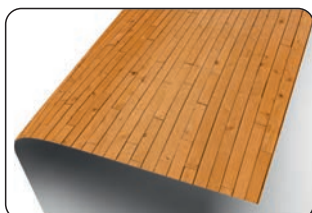
PAPER code 70891



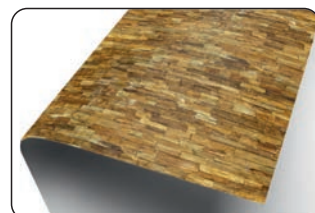
STUMP code 70892



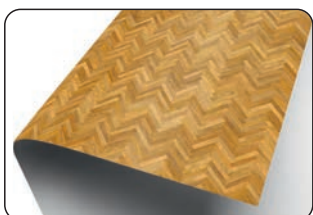
SAND code 70893



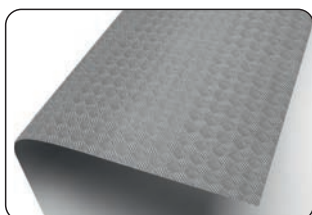
WOODEN PLANK code 70894



STONE WALL code 70895



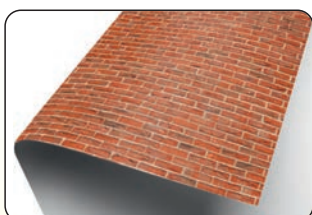
PARQUET code 70896



METAL PLATE code 70898



CANVAS code 70899



BRICK code 70900

ART PAPER A3/B4/A4



SKETCH PAD

SIZE: A3 (297x420) | B4 (245x345)
A4 (205x295) | SHEETS 20

110 g/m²
code A3 - 73584, B4 - 73585, A4 - 73586



AQUARELLE

SIZE: A3 (297x420) | B4 (245x345)
A4 (205x295) | SHEETS 20

180 g/m²
code A3 - 74021, B4 - 74022, A4 - 74023

DRAWING BLOCK

Drawing Block N°5

SIZE: 410x295 mm | SHEETS 10

COVER: Cardboard 230 g/m²

COVER PRINT: 4/0, varnishing

INSIDE: aquarelle paper

Pcs in shrink: 50/1, Code: 4884



DRAWING BLOCK

Drawing Block N°4

SIZE: 345x245 mm | SHEETS 10

COVER: Cardboard 230 g/m²

COVER PRINT: 4/0, varnishing

INSIDE: aquarelle paper

Pcs in shrink: 50/1, Code: 7731



Drawing Block N°3

SIZE: 330x230 mm | SHEETS 10

COVER: Cardboard 230 g/m²

COVER PRINT: 4/0, varnishing

INSIDE: aquarelle paper

Pcs in shrink: 50/1, Code: 11738



Drawing Block N°2

SIZE: 280x200 mm | SHEETS 10

COVER: Cardboard 230 g/m²

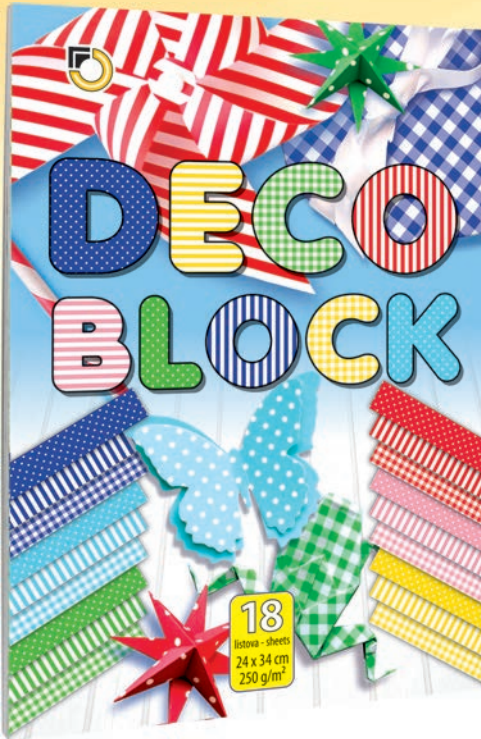
COVER PRINT: 4/0, varnishing

INSIDE: aquarelle paper

Pcs in shrink: 50/1, Code: 12528

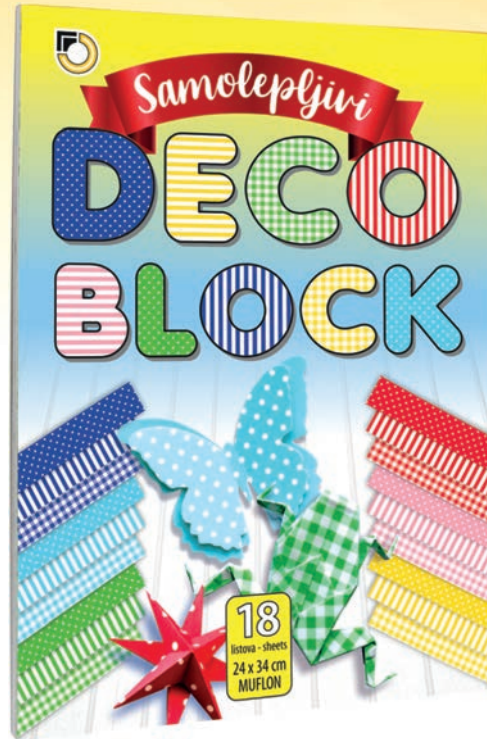
DECO BLOCK B4

240x340 mm • 250 g/m² • 6x3 patterns
code 1520



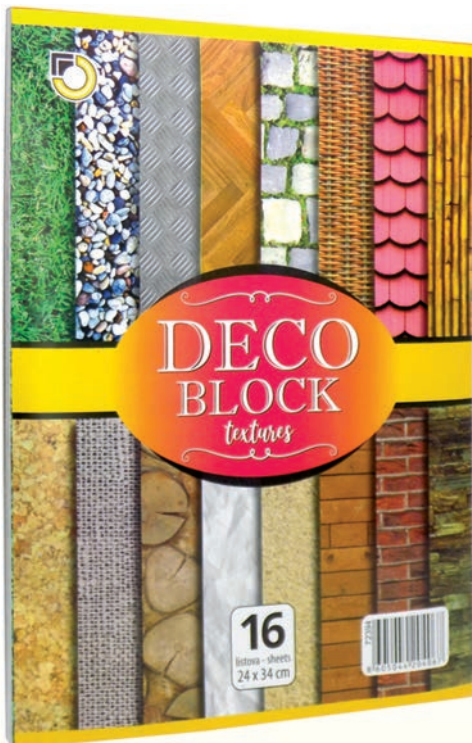
DECO BLOCK ADHESIVE B4

240x340 mm • self-adhesive paper • 6x3 patterns
code 71821



DECO BLOCK TEXTURES B4

240x340 mm • 250 g/m² • 16 textures
code 72394



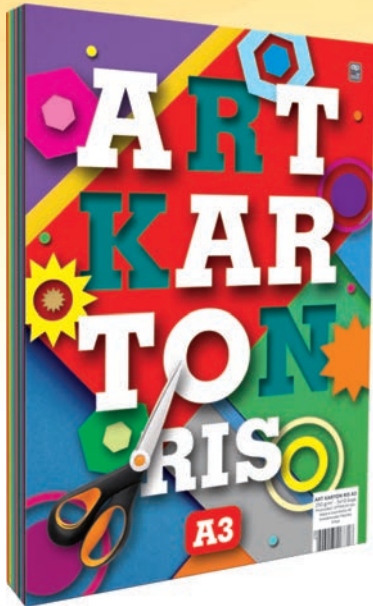
DECO SET

150x150 mm • 250 g/m² • 6x3 patterns
+ scissors+glitter glue
code 70848



ART CARDBOARD A3

297x420 mm • 250 g/m² • 5x10 colors • 50 pcs
code2765



ART CARDBOARD A4

210x297 mm • 250 g/m² • 5x10 colors • 50 pcs
code 1510



ART CARDBOARD A4

210x297 mm • 250 g/m² • 10 colors • 10 pcs
code 29964



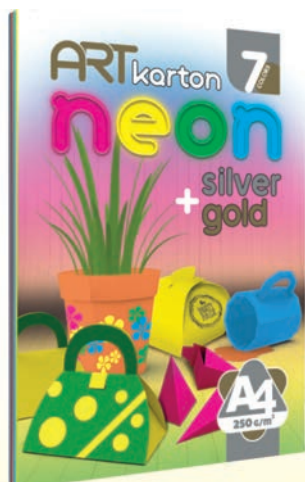
ART PAPER A4

210x297 mm • 80 g/m² • 5x10 colors • 50 pcs
code 1151



ART CARDBOARD A4 NEON

210x297 mm • 250 g/m² • 7 colors
code 22539



ART CARDBOARD A4 NEON

210x297 mm • 250 g/m² • 7 colors - 5x7 colors
code 45911



DAILY PLANNER

"ELEGANCE"

SIZE: A5 (105x205) | SHEETS 96

COVER: PU with hologram shine
in two patterns and six colors

Elastic band 10 mm in attractive colors

Textile colored bookmarker | Round corners

INSIDE: ivory paper 80 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 1, Code: 67979



"FLOWER"

SIZE: 130x190 | SHEETS 128

COVER: Cardboard 2 mm + Subcover ivory paper 130 g/m²
Rounded corners + Magnetic closure + Four designs

COVER PRINT: 4/0, Gold foil

INSIDE: ivory paper 80 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 1, Code: 77925



"MERMAID"

SIZE: 130x190 | SHEETS 128

COVER: Cardboard 2 mm + Subcover ivory paper 130 g/m²
Rounded corners + Magnetic closure + Four designs

COVER PRINT: 4/0, Gold foil

INSIDE: ivory paper 80 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 1, Code: 77924



FASHION NOTES A6

WITH ELASTIC BAND



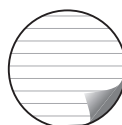
SIZE: A6 (90x140) | SHEETS 96

COVER: Cardboard 1,2 mm + Subcover ivory paper 130 g/m²
+ Elastic band width 10 mm + Rounded corners

COVER PRINT: 4/0, hologram lamination + Removable label

INSIDE: Ivory paper 80 g/m² | INSIDE PRINT: 1/1

Pcs display: 12 | Pcs rack: 144



BUTTERFLY Code 77589



SOFT Code 77590



MARBLE Code 77922



IDEA STAR Code 77923



SANDY Code 66900



ONE COLOR Code 67366



ANIMAL Code 24823



CARS Code 24821



OFFICE Code 24824



DAISY Code 24820



UNICORN Code 8171



FLAMINGO Code 6049



LLAMA Code 4226



PASTEL Code 6051



AVOCADO code 74740



NOTES BLOCK MONEY NOTES



DIFFERENT SIZES | SHEETS 70

INSIDE: wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 4/1

BACK: cardboard 235 g/m²

Pcs in shrink: 10 | Pcs display: 100



5€

dim. 120x62 mm
code 4534



10€

dim. 127x67 mm
code 4529



20€

dim. 133x72 mm
code 4535



50€

dim. 140x77 mm
code 4536



100€

dim. 140x80 mm
code 8572



200€

dim. 153x82 mm
code 9049



500€

dim. 164x82 mm
code 8573



100\$

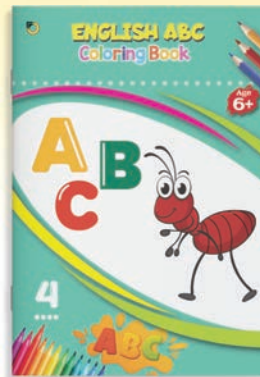
dim. 153x65 mm
code 24720

EDUCATIONAL BOOK B5 SOFT COVER - 12 DESIGNS

SIZE: B5 (165x235) | SHEETS 32
COVER: Cardboard 230 g/m² | COVER PRINT: 4/0, glossy lamination
INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/0
Pcs shrink: 10



World of Music code 18121



English ABC code 18129



Jungle code 18128



Mandala code 18120



Maze code 18133



Math code 18127



Color, Cut, Stick code 18136



What's the Time code 18130



The Detective code 18126



Road Safety code 18132



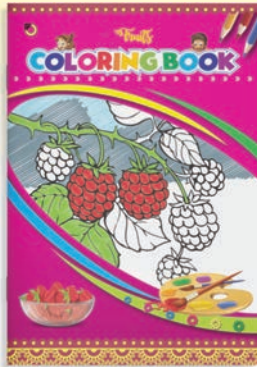
My First code 18134



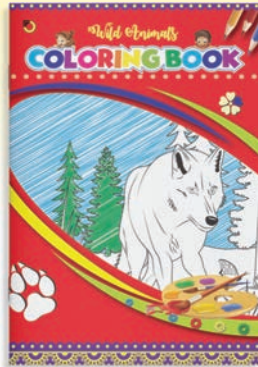
Connect the Dots code 18131

COLORING BOOK A4 SOFT COVER - 12 DESIGNS

SIZE: A4 (200x285) | SHEETS 8
COVER: Cardboard 230 g/m² | COVER PRINT: 4/0, glossy lamination
INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/0
Pcs shrink: 10



Fruits code 70907



Wild Animals code 24717



Farm Animals code 25350



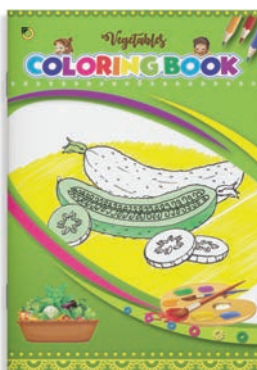
African animals code 70908



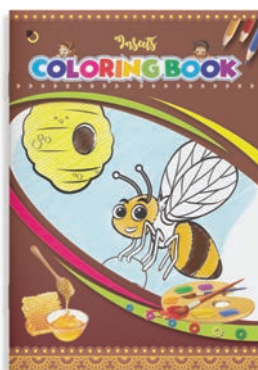
Sport code 19222



Professions code 4269



Vegetables code 70909



Insects code 70906



Birds code 70910



Princess code 70875



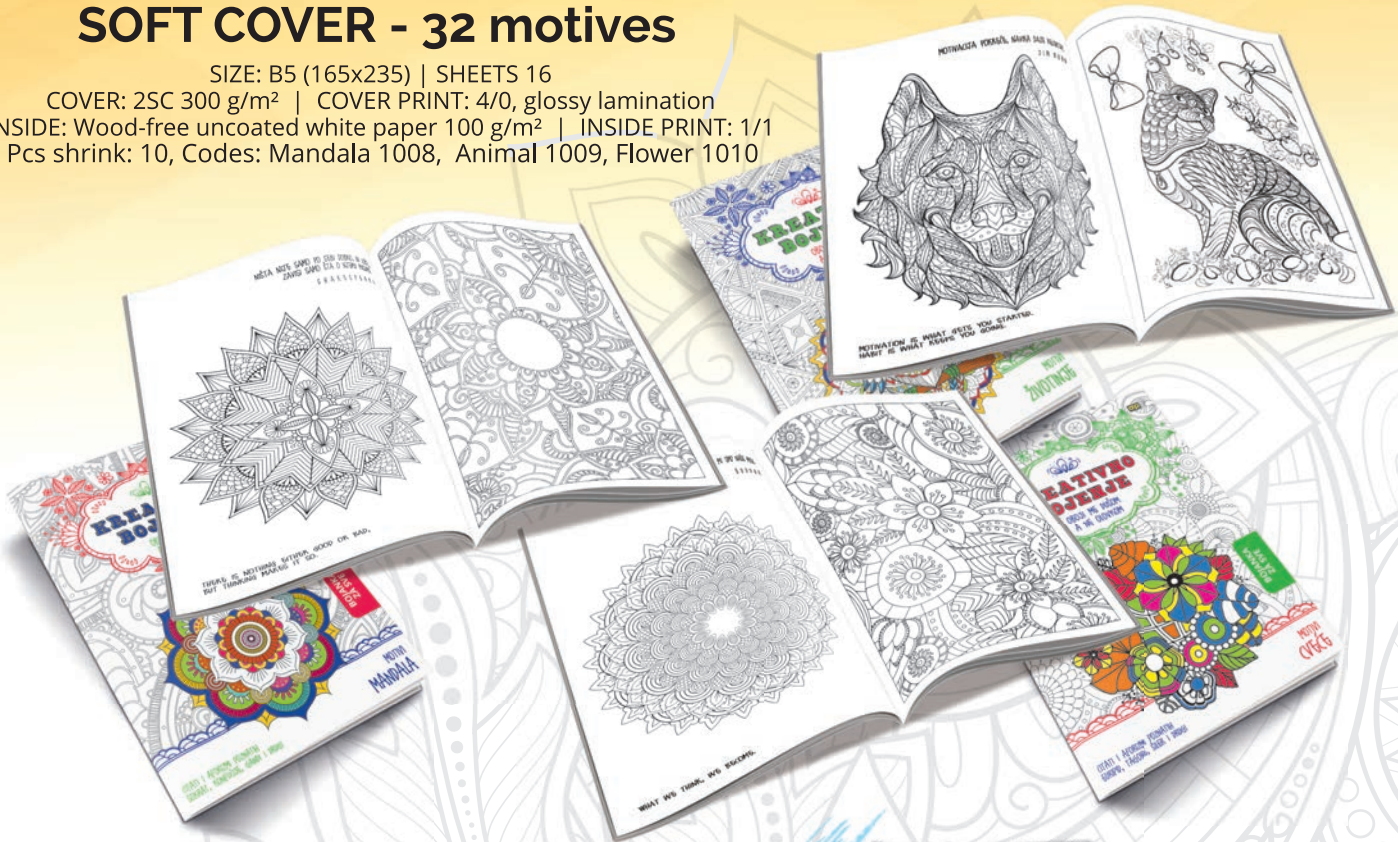
Sweets code 70911



Underwater world code 70905

CREATIVE COLORING B5 SOFT COVER - 32 motives

SIZE: B5 (165x235) | SHEETS 16
COVER: 2SC 300 g/m² | COVER PRINT: 4/0, glossy lamination
INSIDE: Wood-free uncoated white paper 100 g/m² | INSIDE PRINT: 1/1
Pcs shrink: 10, Codes: Mandala 1008, Animal 1009, Flower 1010



CREATIVE COLORING A4 SOFT COVER - 50 motives

SIZE: B5 (165x235) | SHEETS 50
FRONT COVER: 2SC 300 g/m² | BACK COVER: Cardboard 1,5 mm
FRONT COVER PRINT: 4/0, glossy lamination
INSIDE: Wood-free uncoated white paper 140 g/m² | INSIDE PRINT: 1/0
Pcs shrink: 10, Code: 1006



CREATIVE COLORING A4 HARD COVER - 50 motives

SIZE: A4 | SHEETS 50
COVER: Cardboard 1.8-2 mm + 2SC 130 g/m²
+ Subcover uncoated white paper 250 g/m² 1/0
COVER PRINT: 4/0, glossy lamination
INSIDE: Wood-free uncoated white paper 250 g/m² 1/0
Pcs shrink: 10, Code: 1011

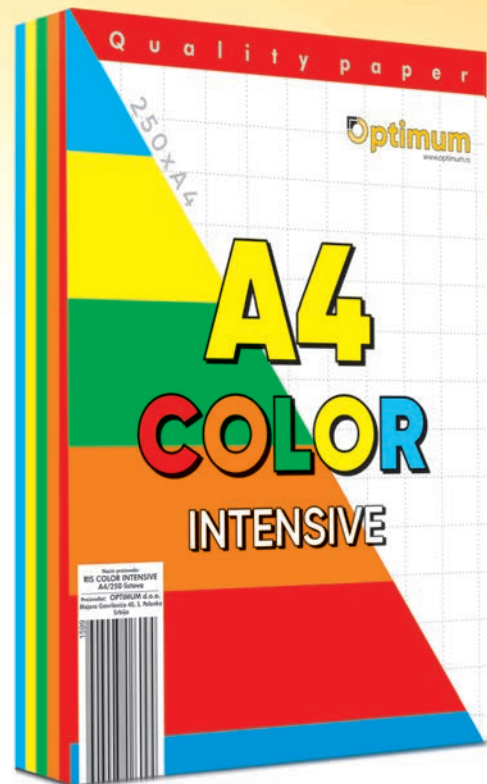
COPY PAPER A4 PASTEL

SHEETS: 250 | 80 g/m² | Code: 1970



COPY PAPER A4 INTENSIVE

SHEETS: 250 | 80 g/m² | Code: 1599



COLOUR MEMO CUBE

- 9x9x5 cm
- 80 g/m²
- Code 554



COLOUR MEMO CUBE

- 7x7x5 cm
- 80 g/m²
- Code 557



WHITE MEMO CUBE

- 9x9x5 cm
- 80 g/m²
- Code 4909



WHITE MEMO CUBE

- 7x7x5 cm
- 80 g/m²
- Code 10239



POP Price Tag - Promotion Cards



Code: 1336

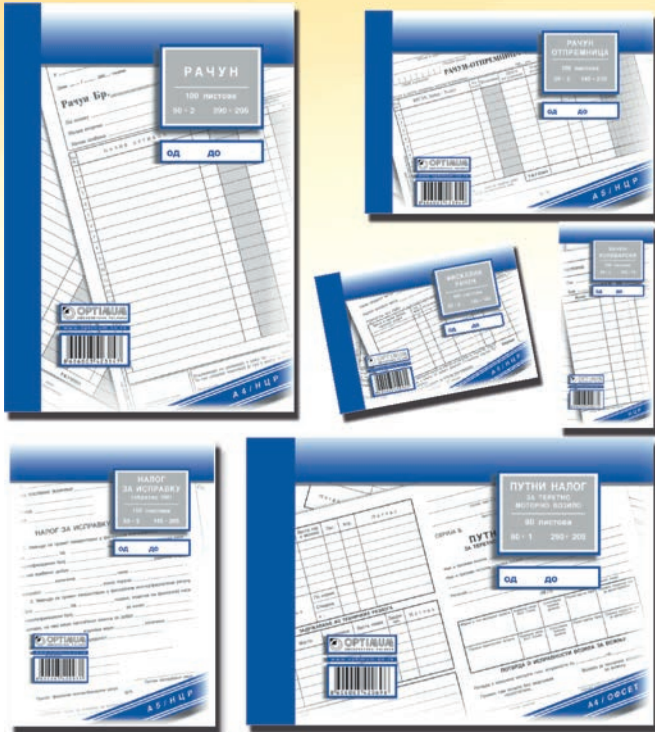


Code: 1346



Code: 1347

BUSINESS FORMS IN BLOCKS



BUSINESS FORMS



BUSINESS NOTEBOOKS HARD COVER



- 200 sh.
- 300 sh.
- 500 sh.

A4&A5

BUSINESS BOOKS HARD COVER



FILE FOLDER PREMIUM A4 80 mm

BOX: cardboard 2 mm, 2SC 130 g/m²,
glossy lamination
INSERT: cardboard 1,5 mm, 2SC 130 g/m²,
glossy lamination
Printed label on spine | Ring Ø27 mm
Pcs box: 10



FILE FOLDER CLASSIC A4 50 mm

BOX: cardboard 1,5 mm,
uncoated paper 80 g/m², varnishing
INSERT: cardboard 1,25 mm,
uncoated paper 80 g/m², varnishing
Printed label on spine
Ring Ø27 mm
Pcs box: 12



FILE FOLDER CLASSIC A5 80 mm

BOX: cardboard 1,5 mm,
uncoated paper 80 g/m², varnishing
INSERT: cardboard 1,25 mm,
uncoated paper 80 g/m², varnishing
Printed label on spine
Ring Ø27 mm
Pcs box: 14



FILE FOLDER CLASSIC A4 80 mm

BOX: cardboard 1,5 mm, uncoated paper 80 g/m²,
varnishing
INSERT: cardboard 1,25 mm, uncoated paper 80 g/m²,
varnishing
Printed label on spine | Ring Ø27 mm
Pcs box: 12



FILE DIVIDERS

- A4
- 250 g/m²
- 10x5 colors
- Code: 20753

FILE DIVIDERS

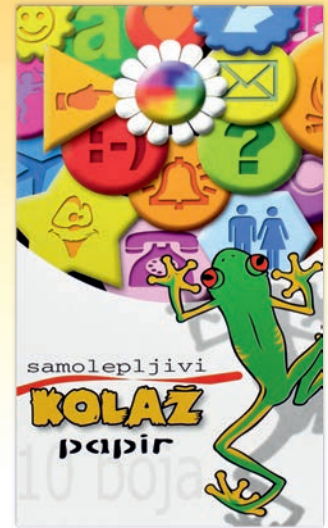
- 24x10,5 cm
- 250 g/m²
- 4 colors
- Code: 29963



COLLAGE PAPER

SELF ADHESIVE 12,5x23cm

COVER 4/0 | 10 colours | Code: 4885



COLLAGE PAPER

SELF ADHESIVE 17x24cm

COVER 4/0 | 12 colours+gold+silver
Code: 4577



NAME LABELS "TRENDY"

• dim. 85x45 cm • Code 1377



NAME LABELS "GIRLS&BOYS"

• dim. 85x45 cm • Codes: Girls 25328 - Boys 25321



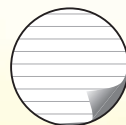
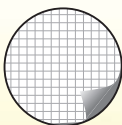
MAX LINE FLEXY A4/A5

SOFT COVER NOTEBOOKS



SIZE: A4 (205x290) | A5 (145x200) | SHEETS 96
COVER: 2SC 300 g/m² + Rounded corners + Subcover 2SC 150 g/m² 1/1
COVER PRINT: 3/1(fluo colours), sandy lamination
INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1
Pcs shrink: 10

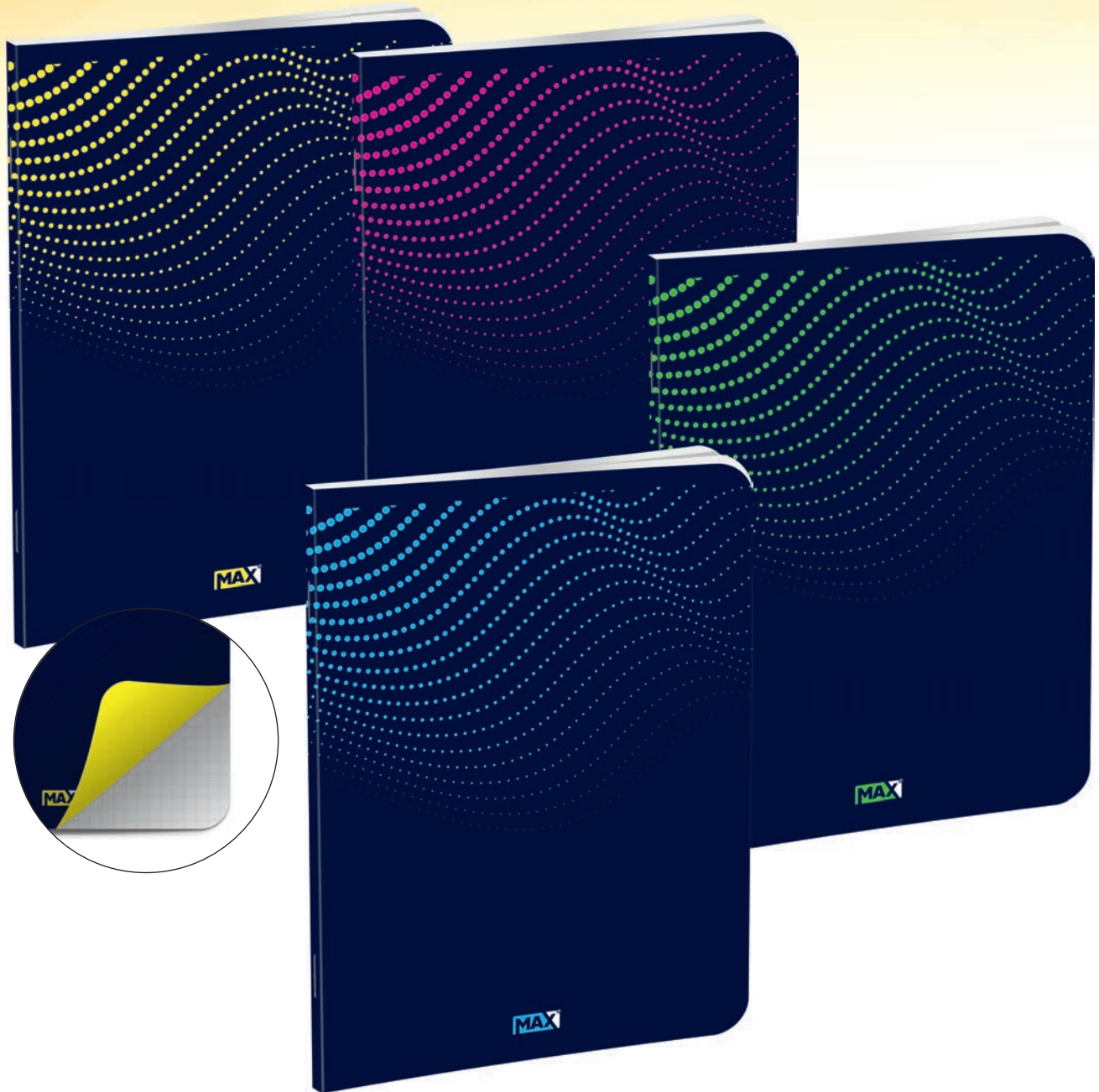
A4: 1690
A5: 1691



A4: 1688
A5: 1689

MAX LINE A4/A5

SOFT COVER NOTEBOOKS



SIZE: A4 (210x297) | A5 (147x210) | SHEETS 52

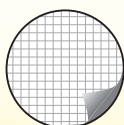
COVER: 2SC 300 g/m² + Rounded corners + Subcover 2SC 150 g/m² 1/1

COVER PRINT: 3/1 (fluo colours), sandy lamination

INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 10

A4: 10605
A5: 10607



A4: 10604
A5: 10606

LUX LINE A4

SOFT COVER NOTEBOOKS



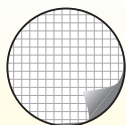
SIZE: A4 (210X297) | SHEETS: 50 + 2

COVER: 2SC 300 g/m² 4/1 + Rounded corners + Subcover 2SC 150 g/m² 4/4

COVER PRINT: 4/1, UV coating, matt lamination

INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1

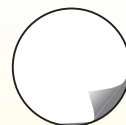
Pcs in shrink: 10



Code 21545



Code 21546



Code 21592



LUX LINE A5

SOFT COVER NOTEBOOKS



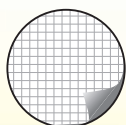
SIZE: A5 (147X 210) | SHEETS: 50 + 2

COVER: 2SC 300 g/m² 4/1 + Rounded corners + Subcover 2SC 150 g/m² 4/4

COVER PRINT: 4/1, UV coating, matt lamination

INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1

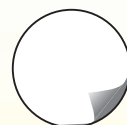
Pcs in shrink: 10



Code 21547



Code 21544



Code 21549



MASTER LINE A4/A5

SOFT COVER NOTEBOOKS



SIZE: A4 (205x295) | A5 (145X205) | SHEETS 40

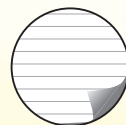
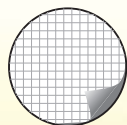
COVER: PVC 280 mic (5 colours) + Rounded corners

+ Subcover uncoated white paper 80 g/m²

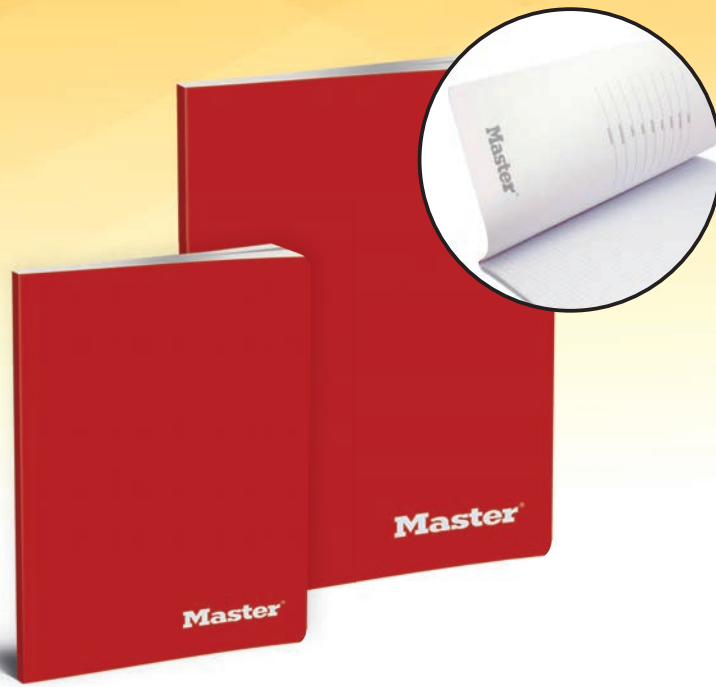
INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 10

A4: 70879
A5: 70877



A4: 70878
A5: 70876



NEON LINE A4/A5

SOFT COVER NOTEBOOKS

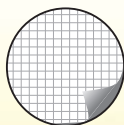


SIZE: A4 (205x295) | A5 (145x205) | SHEETS 40

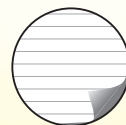
COVER: Neon transparent PVC 500 mic, embossed + Rounded corners
+ Subcover uncoated white paper 80 g/m²

INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1
Pcs shrink: 10

A4: 6067
A5: 6064



A4: 6066
A5: 6065





SPIRAL NOTE BLOCK A5/A6/A7 SOFT COVER



SIZE: A5 (146x186) | A6 (90x140) | A7 (70x100) | SHEETS 50

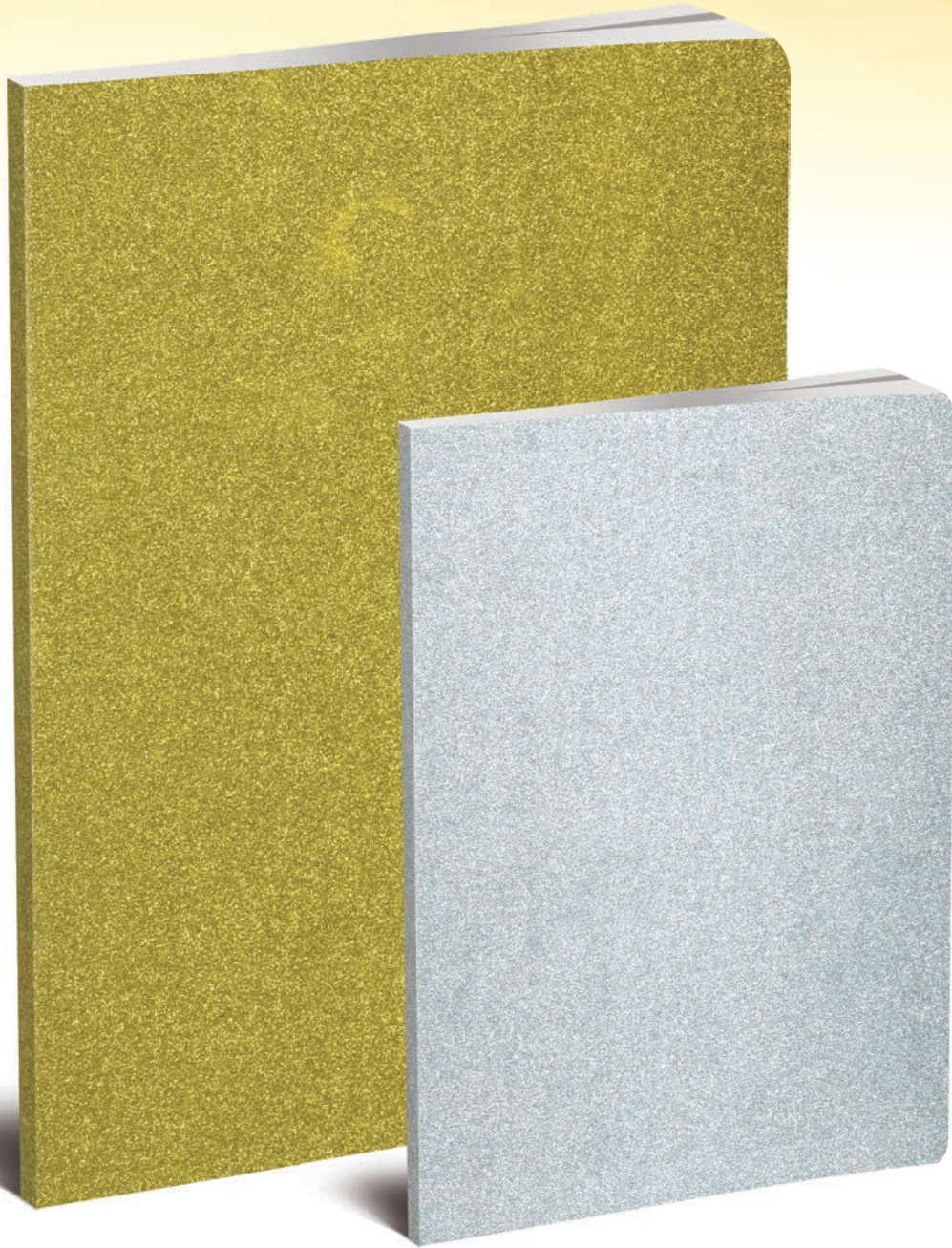
COVER: Neon transparent PVC 500 mic, embossed + Rounded corners + Subcover 80 g/m²

INSIDE: Wood-free uncoated white paper 60 g/m² | INSIDE PRINT: 1/1

A5 Pcs shrink: 10, Code: 75516 | A6 Pcs display: 20, Code: 6058 | A7 shrink: 10, Code: 6091

SANDY LINE A4/A5

SOFT COVER NOTEBOOKS

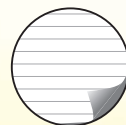
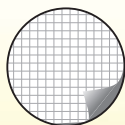


SIZE: A4 (205x295) | A5 (145x205) | SHEETS 40

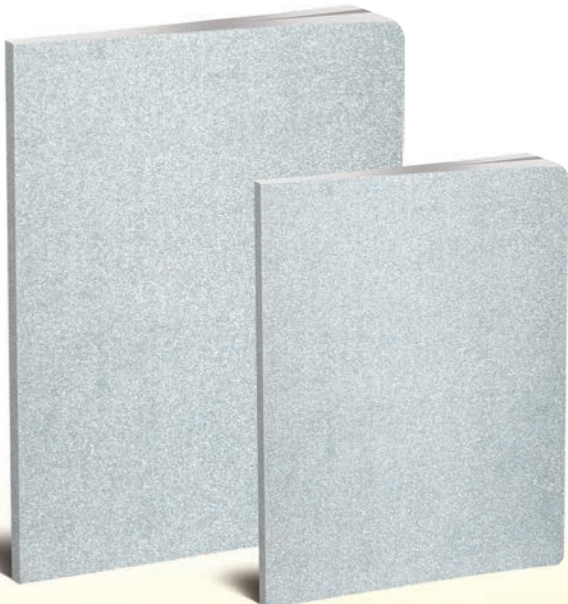
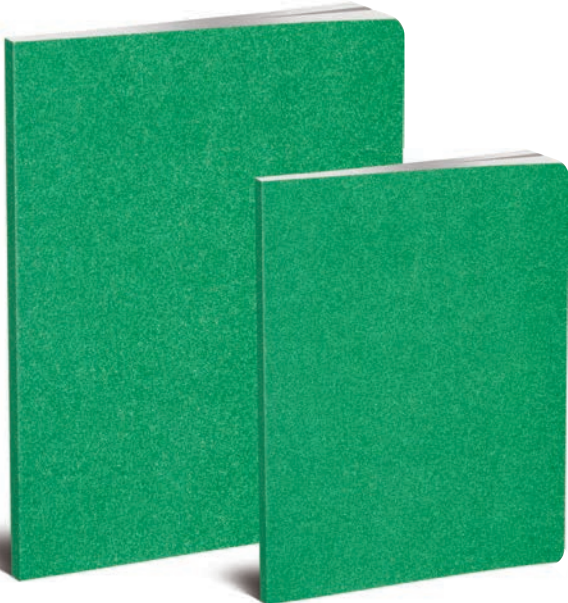
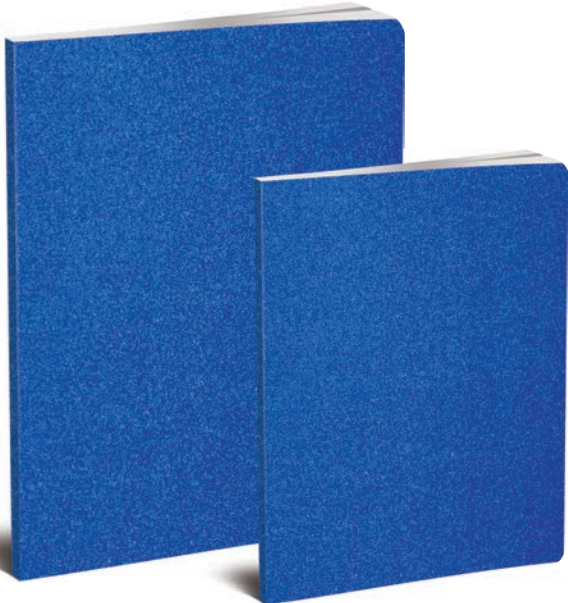
COVER: 2SC 300 g/m² + Sandy lamination + Rounded corners
+ Subcover uncoated white paper 80 g/m²

INSIDE: Wood-free uncoated white paper 80 g/m² | INSIDE PRINT: 1/1
Pcs shrink: 10

A4: 66899
A5: 66897



A4: 66898
A5: 66896



TRENDY LINE A4/A5

SOFT COVER NOTEBOOKS



SIZE: A4 (210x297) | A5 (147x210) | SHEETS 52

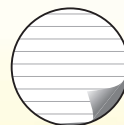
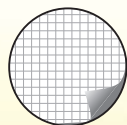
COVER: 2SC 300 g/m² 4/1 + Rounded corners

COVER PRINT: 4/1, sandy lamination

INSIDE: Wood-free uncoated white paper 80 m/g² | INSIDE PRINT: 1/1

Pcs shrink: 10

A4: 66635
A5: 66637

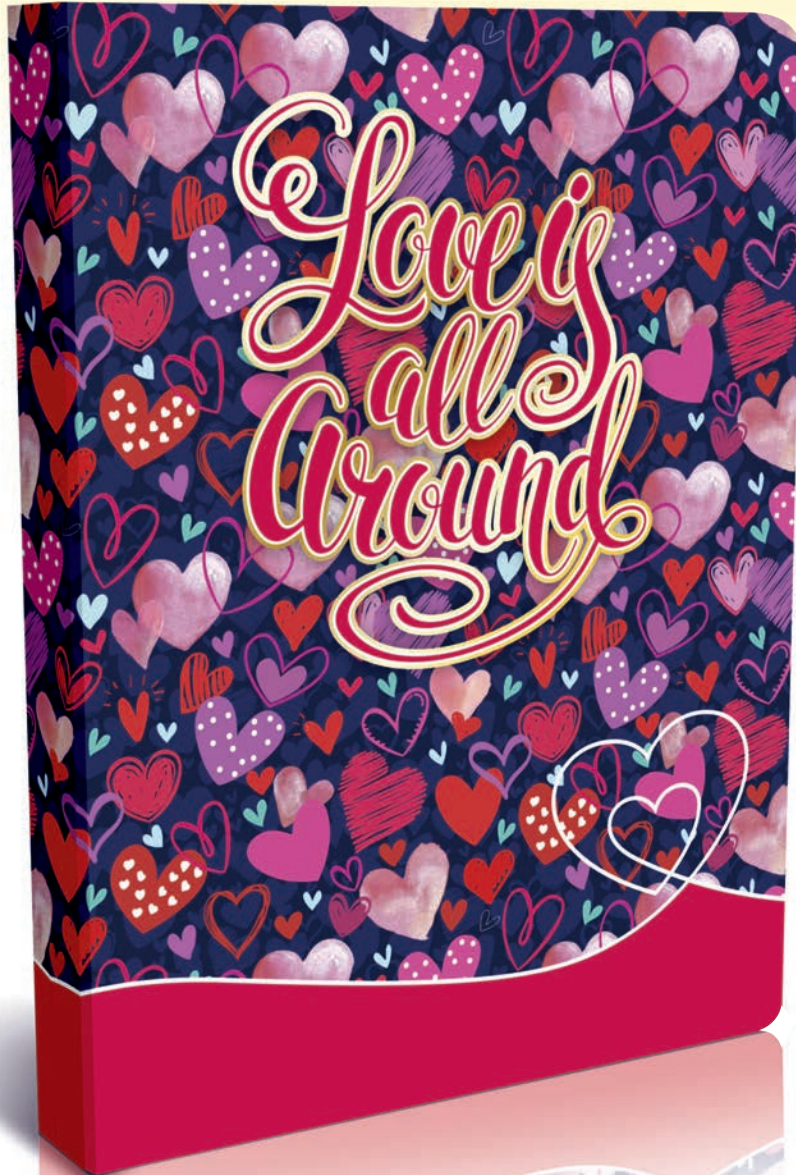


A4: 66634
A5: 66634



LUX LINE A4

HARD COVER NOTEBOOKS



SIZE: A4 (210x295) | SHEETS: 96

COVER: Cardboard 1,5 mm + 2SC 150 g/m²

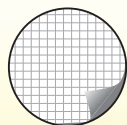
+ Subcover uncoated white paper 120 g/m² + Rounded corner

COVER PRINT: 4/0, UV coating, matt lamination

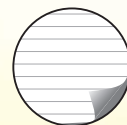
INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

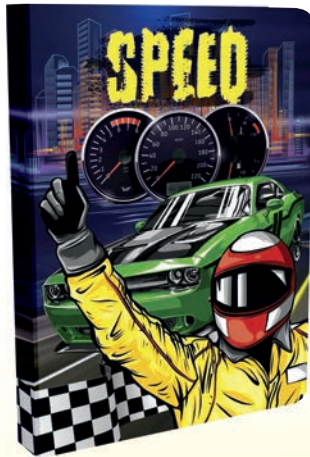
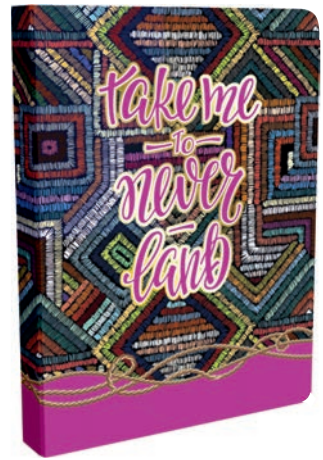
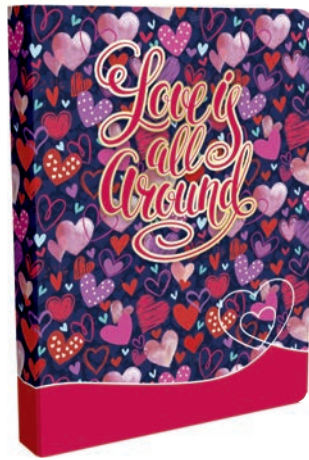
Pcs shrink: 2

Code: 66706



Code: 66705





LUX LINE A5

HARD COVER NOTEBOOKS



SIZE: A5 (150x205) | SHEETS: 96

COVER: Cardboard 1,5 mm + 2SC 150 g/m²

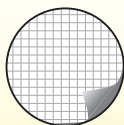
+ Subcover uncoated white paper 120 g/m² + Rounded corner

COVER PRINT: 4/0, UV coating, matt lamination

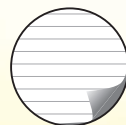
INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

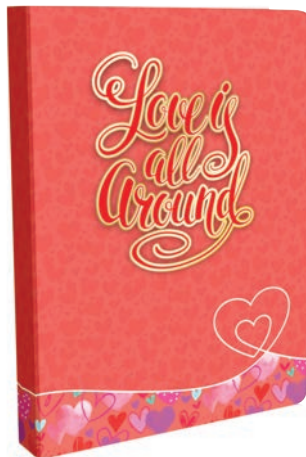
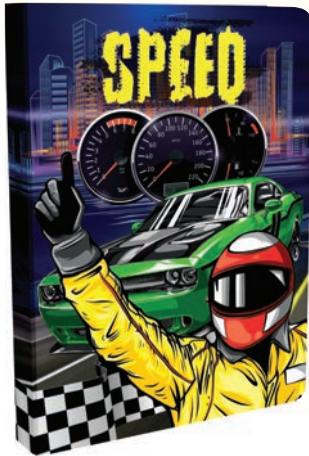
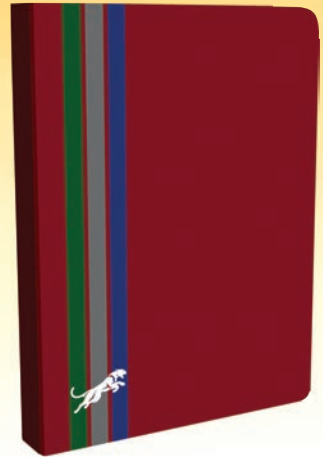
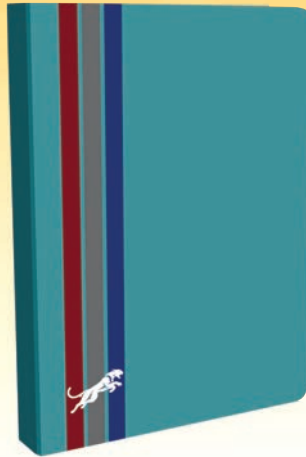
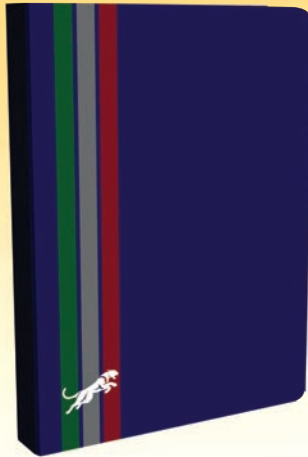
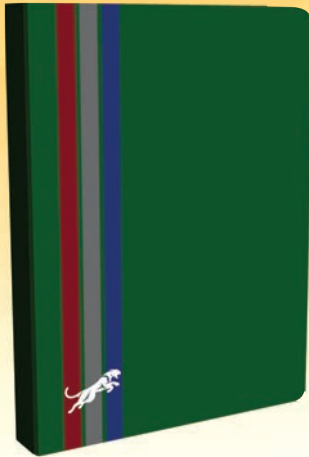
Pcs shrink: 2

Code: 66708



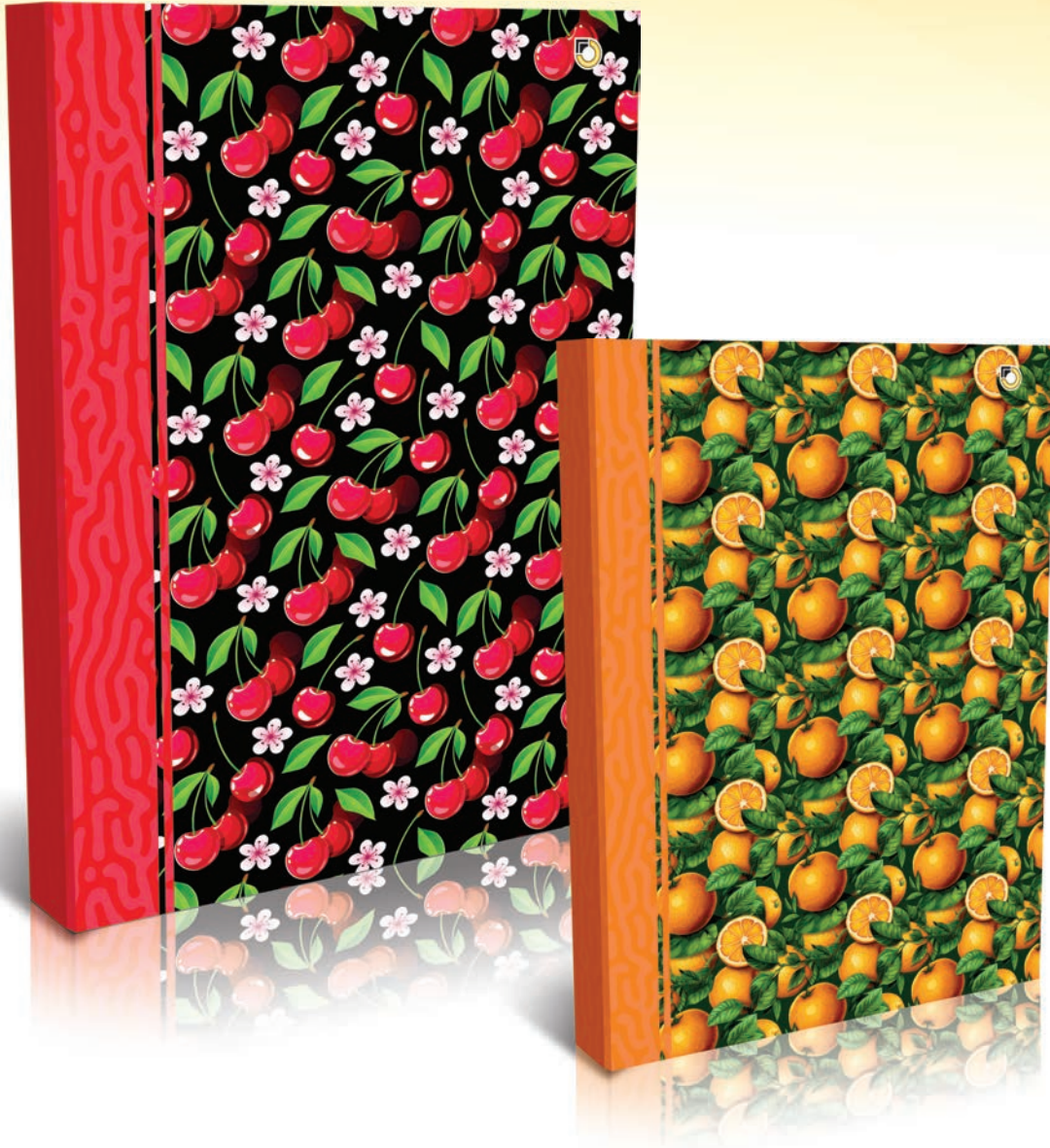
Code: 66707





CLASSIC LINE A4/A5

HARD COVER NOTEBOOKS



SIZE: A4 (210x295), A5 (150x205) | SHEETS: 80

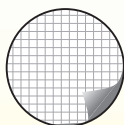
COVER: Cardboard 1,25 mm + 2SC 130 g/m²

Subcover uncoated white paper 120 g/m²

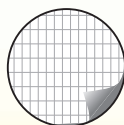
COVER PRINT: 4/0, glossy lamination

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 5



A4: 5713
A5: 5714



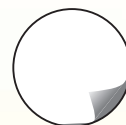
A4: 5712



A4: 7763
A5: 8477



A4: 5865
A5: 3474



A4: 3700
A5: 370



TRENDY LINE A4/A5

HARD COVER NOTEBOOKS



SIZE: A4 (210x295) | A5 (150x205) | SHEETS 96

COVER: Cardboard 1,5 mm + 2SC 130 g/m²

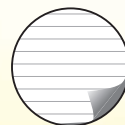
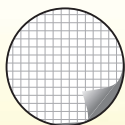
+ Subcover uncoated white paper 120 g/m² + Rounded corner

COVER PRINT: 4/0, hologram lamination

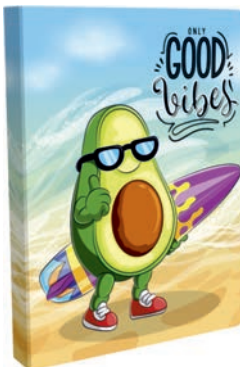
INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 2

A4: 66706
A5: 66708



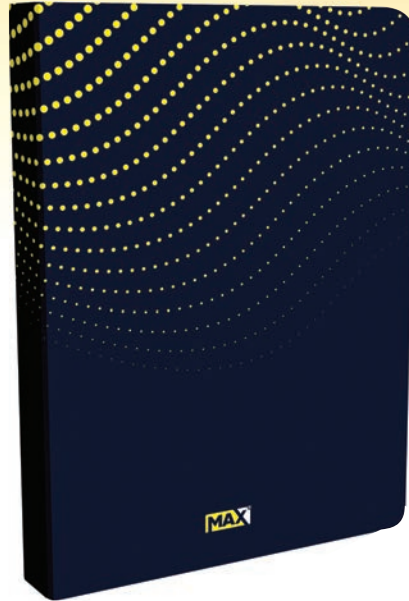
A4: 66705
A5: 67707



**NEW
DESIGNS**

MAX LINE A4/A5

HARD COVER NOTEBOOKS



SIZE: A4 (210x295) | A5 (150x205) | SHEETS 96

COVER: Cardboard 1,5 mm + 2SC 130 g/m²

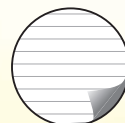
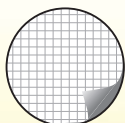
+ Subcover uncoated white paper 120 g/m² 1/1 + Rounded corner

COVER PRINT: 2/0 | sandy lamination

INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

Pcs shrink: 2

A4: 10609
A5: 10611



A4: 10608
A5: 10610

CONCEPT LINE

SPIRAL NOTEBOOKS A4/A5

SOFT COVER NOTEBOOKS



SIZE: A4 (205x295) | A5 (150x205) | SHEETS: 90 (3 sub)

COVER: front 300 g/m² - back 2x300 g/m² + Rounded corner + black UV coating

INSIDE: Wood-free uncoated white paper 70 g/m² +

Dividers uncoated white paper 250 g/m² 1/1 - 30 sh. | INSIDE PRINT: 1/1

Pcs in shrink: 5 | A4 code: 426, A5 code: 427

SPIRAL NOTE BLOCK A6/A7

SOFT COVER



SIZE: A5 (146x186) | A6 (90x140) | A7 (70x100) | SHEETS 50

SIZE: A6 (95x135) | A7 (65x100) | SHEETS: 50

COVER: 300 g/m² 4/4 + black UV coating

INSIDE: Wood-free uncoated white paper 70 g/m² 1/1

Pcs in shrink: 10 | A6 code: 428, | A7 code: 430

SPIRAL NOTEBOOKS

SPIRAL HARD COVER NOTEBOOKS



SIZE: A4 (205x295) | A5 (150x205) | SHEETS: 80

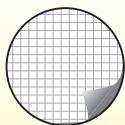
COVER: Cardboard 1,5 mm + 2SC 130 g/m² 4/0 + Rounded corners

COVER PRINT: 4/0, UV coating, matt lamination

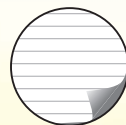
INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

Pcs in shrink: 1

A4: 4564
A5: 7730



A4: 4293
A5: 7460





MASTER SPIRAL NOTEBOOKS

SOFT COVER NOTEBOOKS



SIZE: A4 (205x295) | A5 (150X205) | SHEETS: 70 (2 sub), 105 (3 sub), 140 (4 sub)

COVER: PVC 280 mic (5 colours) + Rounded elastic band Ø2mm

INSIDE: Wood-free uncoated white paper 70 g/m² +

Dividers uncoated white paper 250 g/m² 2/1 - 35 sh. | INSIDE PRINT: 1/1

Pcs in shrink: 1

A4 - 2 sub - code 73034
A4 - 3 sub - code 73035
A4 - 4 sub - code 73036



A5 - 2 sub - code 73037
A5 - 3 sub - code 73038
A5 - 4 sub - code 73039



SPIRAL NOTEBOOKS

SOFT COVER



SIZE: A4 (210x295), A5 (150x205) | SHEETS: 50

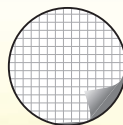
COVER: 2SC 300 g/m²

COVER PRINT: 4/0, UV coating, matt laminating

INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

Pcs in shrink: 10

A4: 7258

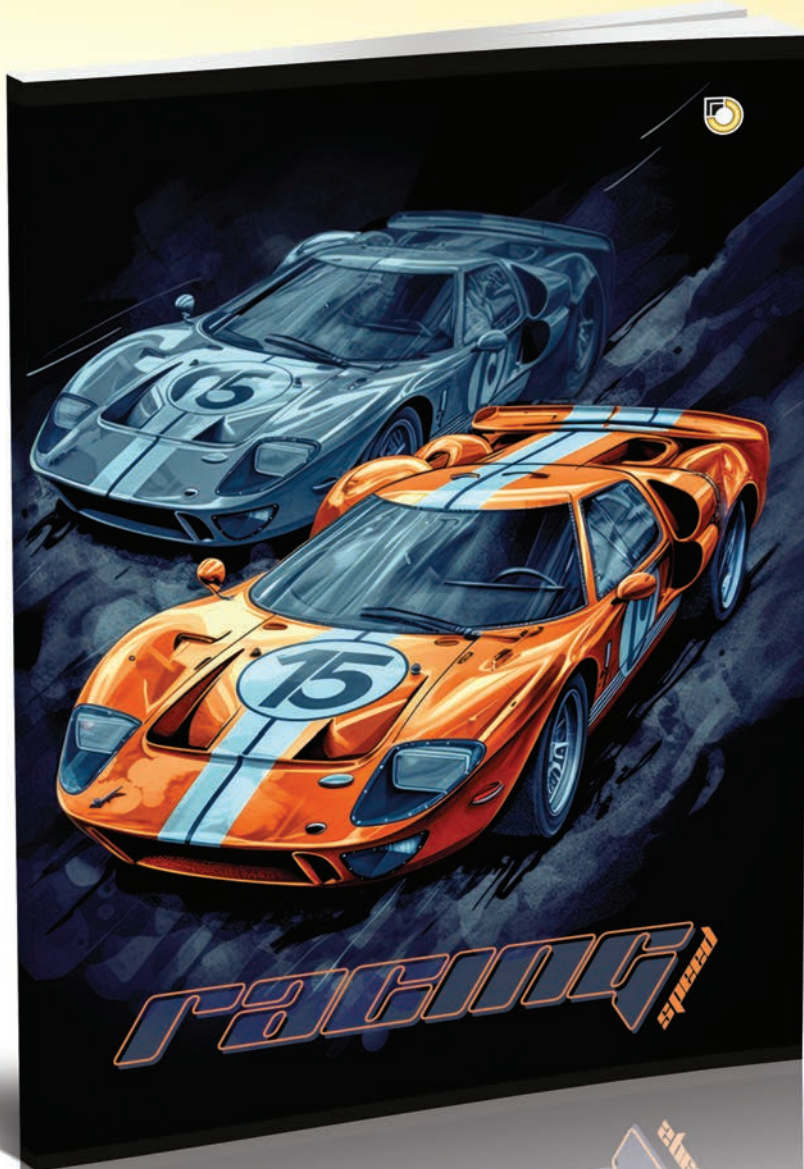


A5: 4107



SMART LINE A4

SOFT COVER NOTEBOOKS



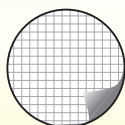
SIZE: A4 (205 X 295) | SHEETS: 52

COVER: Cardboard 250 g/m² (white-white)

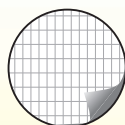
COVER PRINT: 4/0, glossy lamination

INSIDE: Wood-free uncoated white paper 60 g/m² | INSIDE PRINT: 1/1

Pcs in shrink: 10



Code: 74013



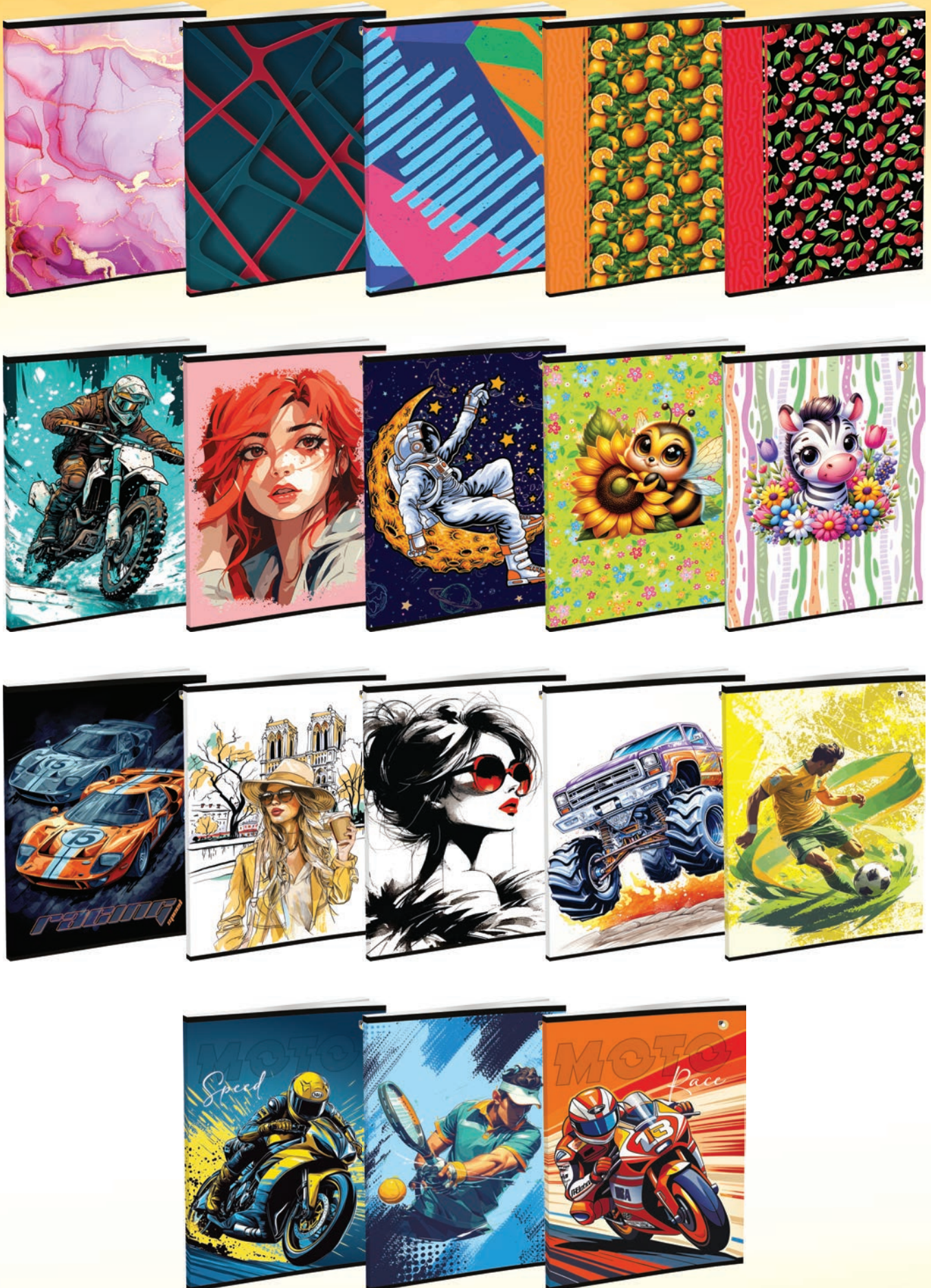
Code: 74014



Code: 74015



Code: 74016



SMART LINE A5

SOFT COVER NOTEBOOKS



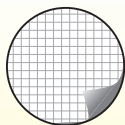
SIZE: A5 (145 X 205) | SHEETS: 52

COVER: Cardboard 250 g/m² (white-white)

COVER PRINT: 4/0, glossy lamination

INSIDE: Wood-free uncoated white paper 60 m/g² | INSIDE PRINT: 1/1

Pcs in shrink: 10



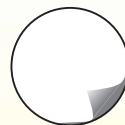
Code: 74017



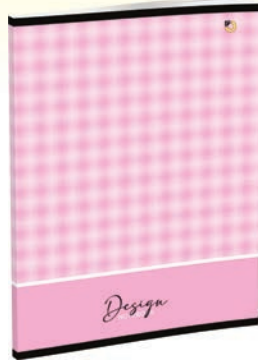
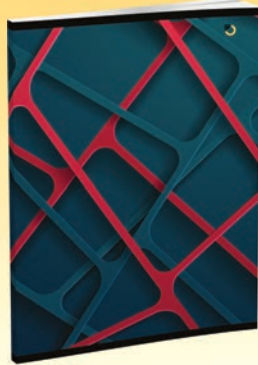
Code: 74018



Code: 74019



Code: 74020



KIDS

SPACE

SMART LINE A5

SOFT COVER NOTEBOOKS



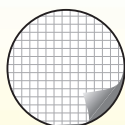
SIZE: A5 (145 X 205) | SHEETS: 52

COVER: Cardboard 250 g/m² (white-white)

COVER PRINT: 4/0, glossy lamination

INSIDE: Wood-free uncoated white paper 70 m/g² | INSIDE PRINT: 1/1

Pcs in shrink: 10



Code: 74017



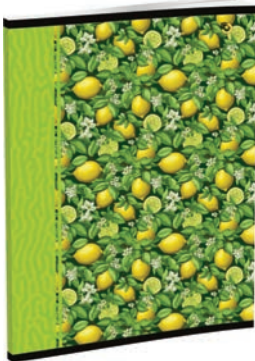
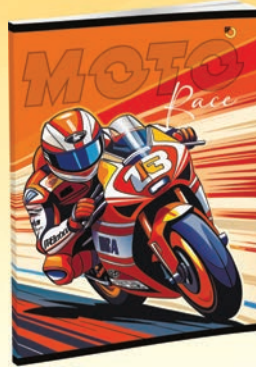
Code: 74018



Code: 74019



Code: 74020

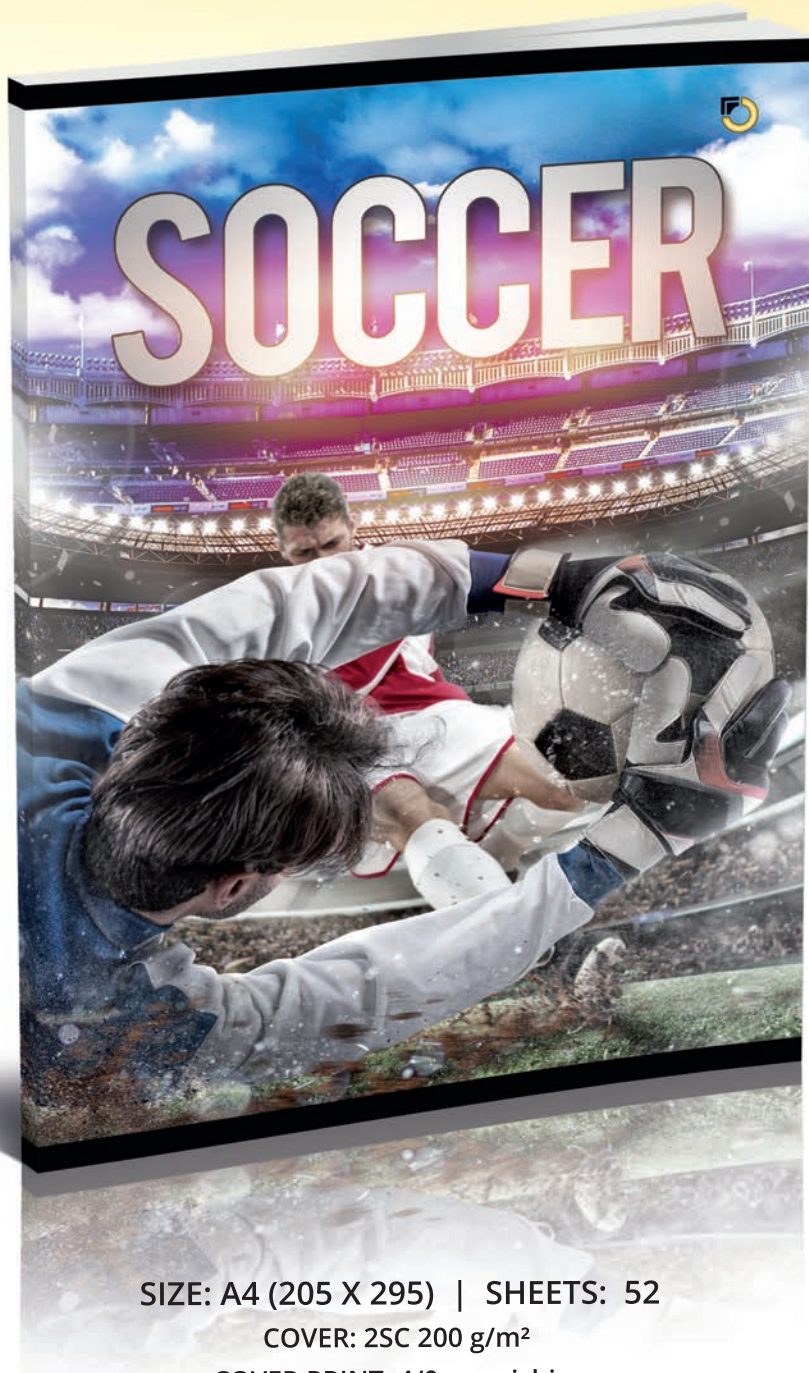


KIDS

KIDS

ELITE LINE A4

SOFT COVER NOTEBOOKS



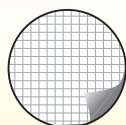
SIZE: A4 (205 X 295) | SHEETS: 52

COVER: 2SC 200 g/m²

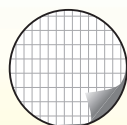
COVER PRINT: 4/0, varnishing

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

Pcs in shrink: 10



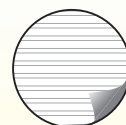
Code: 8526



Code: 4242



Code: 8534



Code: 8530



Code: 8533



ELITE LINE A5

SOFT COVER NOTEBOOKS



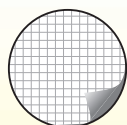
SIZE: A5 (145 X 205) | SHEETS: 52

COVER: 2SC 200 g/m²

COVER PRINT: 4/0, varnishing

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

Pcs in shrink: 10



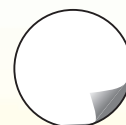
Code: 8535



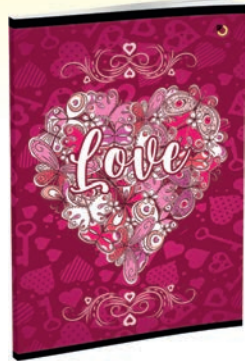
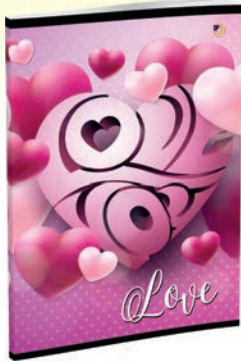
Code: 8566



Code: 8532



Code: 8553



ELITE LINE A5

SOFT COVER NOTEBOOKS



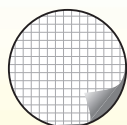
SIZE: A5 (145 X 205) | SHEETS: 52

COVER: 2SC 200 g/m²

COVER PRINT: 4/0, varnishing

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

Pcs in shrink: 10



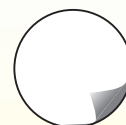
Code: 8535



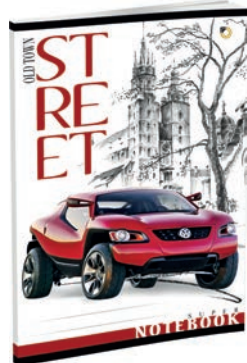
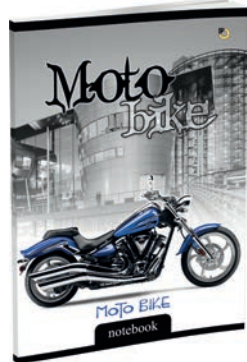
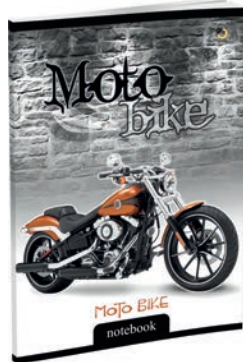
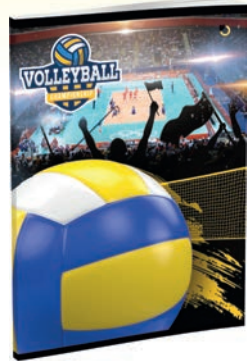
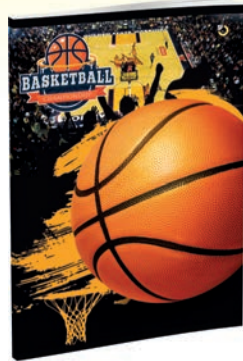
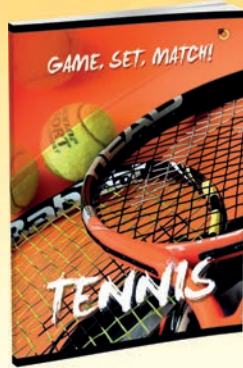
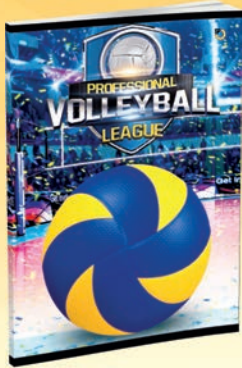
Code: 8566



Code: 8532



Code: 8553



SPIRAL NOTE BLOCKS

SOFT COVER



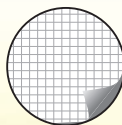
SIZE: A4 (210x295), A5 (150x205), A6 (95x140) | SHEETS: 50

COVER: 2SC 300 g/m²

COVER PRINT: 4/0, UV coating, matt laminating

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

A4 Pcs shrink: 10, Code: 8569 | A5 Pcs shrink: 10, Code: 8570 | A6 shrink: 10, Code: 8571



NOTE BLOCKS

SOFT COVER



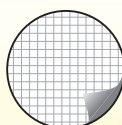
SIZE: A4 (210x295), A5 (150x205), A6 (95x140) | SHEETS: 50

COVER: 2SC 300 g/m²

COVER PRINT: 4/0, UV coating, matt laminating

INSIDE: Wood-free uncoated white paper 70 g/m² | INSIDE PRINT: 1/1

A4 Pcs shrink: 10, Code: 1540 | A5 Pcs shrink: 10, Code: 4902 | A6 shrink: 10, Code: 4901



SPIRAL NOTE BLOCKS

SOFT COVER

NANDY LINE



TRENDY LINE



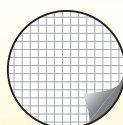
SIZE: A5 (146x186) | A6 (90x140) | A7 (70x100) | SHEETS 50

COVER: 2SC 300 g/m² 4/0

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

NANDY LINE - A5 Pcs shrink: 10, Code: 7993 | A6 Pcs shrink: 10, Code: 7995 | A7 shrink: 10, Code: 8000

TRENDY - A6 Pcs shrink: 10, Code: 1370 | A7 shrink: 10, Code: 1368



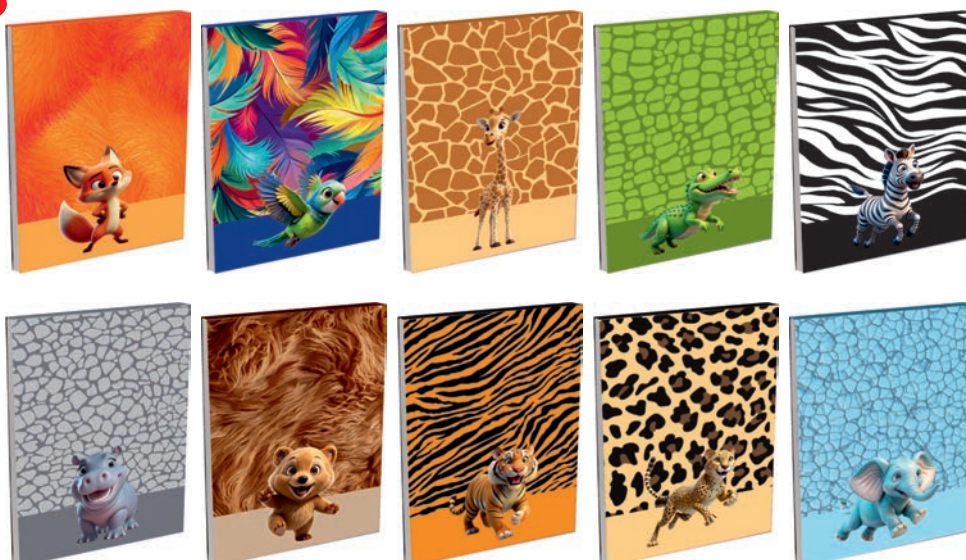
NOTE BLOCKS

SOFT COVER

NANDY LINE



TRENDY LINE



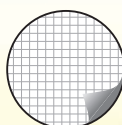
SIZE: A5 (146x186) | A6 (90x140) | A7 (70x100) | SHEETS 50

COVER: 25C 300 g/m² 4/0

INSIDE: Wood-free uncoated white paper 55 g/m² | INSIDE PRINT: 1/1

NANDY LINE - A6 Pcs shrink: 10, Code: 7997 | A7 shrink: 10, Code: 7999

TRENDY - A6 Pcs shrink: 10, Code: 1367 | A7 shrink: 10, Code: 1366





Optimum



Optimum

SERBIA

11420 Smederevska Palanka

Majora Gavrilovića 40

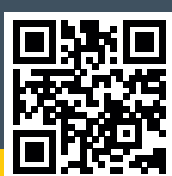
T: +381 26 330.000

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www.facebook.com/Optimum.serbia

@optimum_1992 | @starr_optimum | @penacsrb

Starr PREMIUM QUALITY **Memoris**



SHOWROOM



STOREHOUSE ZEMUN

SCHOOL,
OFFICE&GIFT
STATIONERY

PENCIL CASE

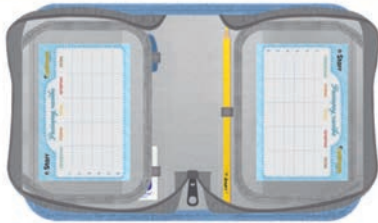
STARR QUALITY
★ Starr®



NEW



Article	Description	Min. pack	EAN
8546	filled	1/1	8 605044 205903



Article	Description	Min. pack	EAN
8548	empty	1/1	8 606019 495510

SILICONE PENCIL CASE

STARR QUALITY
★ Starr®



Article	Description	Min. pack	EAN
77172	magenta, turquoise	1/1	8 605044 205729

SILICONE PENCIL CASE



Article	Description	Min. pack	EAN
77876	4 colours with stickers	1/1	

PENCIL CASE



Article	Description	Min. pack	EAN
61863		1/1	8 605044 207501

PENCIL CASE



Article	Description	Min. pack	EAN
74577	OP1675 WY - 4 colours	1/1	8 605044 204111

PENCIL CASE



Article	Description	Min. pack	EAN
74578	OP1676 WY - 4 colours	1/1	8 605044 204128

PENCIL CASE



Article	Description	Min. pack	EAN
74576	OP1674 WY - 3 colours	1/1	8 605044 204104

PENCIL CASE



Article	Description	Min. pack	EAN
72418	Op1625 WY - 3 colours	1/1	

SKETCHBOOK FOLDER BAG 5

STARR QUALITY
★ Starr®

NEW
DESIGNS



Article	Description	Min. pack	EAN
20488	girls	1/1	81605044205767

NEW
DESIGNS



Article	Description	Min. pack	EAN
20489	boys	1/1	81605044205750

SKETCHBOOK FOLDER BAG 4

STARR QUALITY
★ **Starr**

**NEW
DESIGNS**



Article	Description	Min. pack	EAN
4941	girls	1/1	8 605044 211409

Article	Description	Min. pack	EAN
4943	boys	1/1	8 605044 211393

SKETCHBOOK PVC FOLDER

Optimum



Article	Description	Min. pack	EAN
1372	boys	1/1	8 606019 1295497

Article	Description	Min. pack	EAN
1351	girls	1/1	8 606019 1495480

Article	Description	Min. pack	EAN
26757		1/1	8 605044 207105

TRIANGULAR PENCIL 2HB



Article	Min. pack	EAN
77808	12/1	8 605044 208379
77809	12/1	8 605044 208362

ERASER + SET



Article	Description	Min. pack	EAN
77588	eraser	30/1	8 605044 208386
2576	set: pencil 2HB+eraser	1/1	8 605044 209581

COLOURED PENCILS



Article	Description	Min. pack	EAN
70102	12 colours	1/12	8 605044 201264

FIBRE PENS



Article	Description	Min. pack	EAN
67301	12 colours	1/1	8 605044 200946

WATER COLOURS



Article	Description	Min. pack	EAN
67298	12 colours	1/1	8 605044 200915

TEMPERA



Article	Description	Min. pack	EAN
67299	12 ml	1/1	8 605044 200922
67300	16 ml	1/1	8 605044 200939

PRINTING BY NUMBERS 30x30 




Article	Description	Min. pack	EAN
77916	calf	1/1	8 605044 209376
77917	lion cub	1/1	8 605044 209383
77918	space	1/1	8 605044 209390

PRINTING BY NUMBERS 40x50 



Article	Description	Min. pack	EAN
77914	flower	1/1	8 605044 209352
77908	two kittens	1/1	8 605044 209291
77907	dog	1/1	8 605044 209284
77911	leopard	1/1	8 605044 209321
77909	kitten	1/1	8 605044 209307
77915	little prince	1/1	8 605044 209369
77912	birds	1/1	8 605044 209338
77910	owl	1/1	8 605044 209314
77913	zebra	1/1	8 605044 209345

DRAWING INK 



Article	Description	Min. pack	EAN
67265	20 g	24/1	8 605044 200199

HIGHLIGHTER 



Article	Description	Min. pack	EAN
66698	yellow	1/1	8 606019 495916
66699	green	1/1	8 606019 495947
66700	orange	1/1	8 606019 495923
66701	pink	1/1	8 606019 495930
22430	set 4 colours	4/1	8 605044 207396

MARKER CD/DVD 



Article	Description	Min. pack	EAN
66695	black	1/1	8 606019 495886
66696	blue	1/1	8 606019 495893
66697	red	1/1	8 606019 495909

MODELLING CLAY 



Article	Description	Min. pack	EAN
3258	10 colours - 200 g	1/1	8 605044 209796

PERMANENT MARKER



Chisel Nib



Article	Description	Min. pack	EAN
66692	black	1/1	8 16060191495954
66693	blue	1/1	8 16060191495961
66694	red	1/1	8 16060191495978

PERMANENT MARKER



Bullet Nib



Article	Description	Min. pack	EAN
66702	black	1/1	8 16060191495985
66703	blue	1/1	8 16060191495992
66704	red	1/1	8 16060191496005

SUPER GLUE



Article	Description	Min. pack	EAN
17716	3 g	12/1	8 16050441201134

CORRECTION PEN/TAPE



Article	Description	Min. pack	EAN
66691	pen	12/1	8 16060191495824
1825	tape	12/1	8 16050441201080

CORRECTION FLUID



Article	Description	Min. pack	EAN
66690	fluid	12/1	8 16060191495817

CALCULATOR



PENCIL HB CONTE

Memoris



Article	Description	Min. pack	EAN
12271	MF1618	12/1	6 921688 1685125
432	MF1619 with eraser	12/1	6 932149 1416197

SET PENCILS HB CONTE

Memoris



Article	Description	Min. pack	EAN
69329	set 4 pencils	4/1	8 605044 200809

PENCIL GRAPHITE MS16202

Memoris



Article	Description	Min. pack	EAN
31850	B	12/1	6 926238 325408
31851	2B	12/1	6 926238 325590
31852	3B	12/1	6 926238 325415
31853	4B	12/1	6 926238 325422
31854	5B	12/1	6 926238 325439
31857	2H	12/1	

ERASER

Memoris



Article	Min. pack	EAN
31811	36/1	6 939540 1525367
31829	20/1	6 932149 1415039

BALLPOINT PEN

Memoris



Article	Description	Min. pack	EAN
8584	blue	50/1	8 606019 490355
825	red	50/1	8 606019 490348
12468	black	50/1	8 606019 490362

SET BALLPOINT PENS

Memoris



Article	Description	Min. pack	EAN
69326	3 colours	3/1	8 605044 200762

SET MECH. PENCIL+REFILL+ERASER *Memoris*



Article	Min. pack	EAN
69331	3/1	8 605044 200823

SET ERASERS

Memoris



Article	Description	Min. pack	EAN
69334	2 erasers	2/1	8 605044 200908

SET SHARPENER+ERASER

Memoris



Article	Min. pack	EAN
69339	2/1	8 605044 200892

JAR SHARPENERS

Memoris



Article	Description	Min. pack	EAN
65104	4 colours	72/1	8 606019 495404
65103	4 colours	60/1	8 606019 495398
35124	4 colours	24/1	8 606003 428821
11905	4 colours	72/1	6 903244 673563

SHARPENER

Memoris



Article	Description	Min. pack	EAN
77726	4 colours	24/1	6 975896 963088

METAL SHARPENER

Memoris



Article	Description	Min. pack	EAN
2507		24/1	6 926225 410011
77730	4 colours	12/1	

COLOURED PENCILS

Memoris



Article	Description	Min. pack	EAN
3757	12 colours	1/1	8 606019 490782

FIBRE PENS

Memoris



Article	Color	Min. pack	EAN
1304	12 colours	1/12	8 606019 495183

WATER COLOURS

Memoris



Article	Description	Min. pack	EAN
5751	12 colours	1/1	6 932120 045033

TEMPERA

Memoris



Article	Description	Min. pack	EAN
1329	6 ml	12/1	8 606019 495206
1317	12 ml	12/1	8 606019 495213

CRAYONS

Memoris



Article	Color	Min. pack	EAN
5846	12 colours	12/1	6 926225 400101

SCHOOL COMPASS

Memoris



Article	Min. pack	EAN
25090	1/1	6 901294 089266
61893	1/1	8 606019 493288
61894	24/1	8 606019 493295

WHITEBOARD MARKER

Memoris



Article	Color	Min. pack	EAN
18613	black	12/1	6 1939540 1651933
18614	blue	12/1	8 1606003 1429026
18615	red	12/1	8 1606003 1429019
17201	green	12/1	8 1606003 1429033

REFILL FOR WHITEBOARD MARKER

Memoris



Article	Color	Min. pack	EAN
18634	black	36/1	6 1939540 1650402
18636	red	36/1	8 1606003 1429040
18635	blue	36/1	8 1606003 1429057
18633	green	36/1	

GLUE PEN

Memoris



Article	Description	Min. pack	EAN
9945	glue pen 50g	1/24	6 1932149 410331

GLUE STICK

Memoris



Article	Description	Min. pack	EAN
14076	glue stick 21g	1/24	6 1939540 1529822
1530	glue stick 15g	1/24	6 1939540 1529815
23998	glue stick 9g	1/24	6 1939540 1531078

MODELING CLAY

Memoris



Article	Description	Min. pack	EAN
1384	200g-10 colours	1/1	8 1606003 1428234

MODELING CLAY GREY

Memoris



Article	Description	Min. pack	EAN
3727	250 g MS18505 grey	1/1	8 1605005 1702427
6469	500 g MS18506 grey	1/1	8 1606003 1428272

CHALK WHITE

Memoris



Article	Description	Min. pack	EAN
1186	MS1236	100/1	619395401511124
13587	MS1233	12/1	619321491412335

CHALK COLOUR

Memoris



Article	Description	Min. pack	EAN
1248	MS1235 / mix colours	100/1	619321491412359
1227	MS1234 / mix colours	12/1	619321491412342

GEOMETRY SET

Optimum



Article	Description	Min. pack	EAN
1199	4 parts	1/1	816060191490041
34802	4 parts	1/1	816060191490041
35140	4 parts	1/1	816060191490041

SCISSORS

Memoris



Article	Description	Min. pack	EAN
61857		1/1	619634691586109
77879	13 cm	24/1	816050441208287

GRAPHITE PENCIL



Article	Description	Min. pack	EAN
77711	HB	72/1	619547111300673
77710	HB	48/1	619547111300611
77732	thickness 2 mm	12/1	

FOUNTAIN PEN

Memoris



Article	Description	Min. pack	EAN
47429	4 colours	36/1	512056981624216
77719	4 colours	24/1	
77717	4 colours	24/1	619311001521123
77718	4 colours	24/1	619311001513999
77716	4 colours	24/1	619311001514019

SCISSORS

Memoris



Article	Description	Min. pack	EAN
64028	23,5 cm	1/1	816060191495190
64030	21cm	1/1	718990501528786
64029	17 cm	1/1	614333281200472
64031	26 cm	1/1	619345821171619
64032	23,5 cm	1/1	517072881110005

ADHESIVE TAPE

Optimum



Article	Description	Min. pack	EAN
8583	48x50	6/1	816060031429149
842	48x50	6/1	816060031429156
193	15x30	10/1	816060031429736
38741	double tape 48x5m	1/1	816050441202193

TAPE DISPENSER

Memoris



Article	Description	Min. pack	EAN
11296	dim. 15x33 MF	1/1	61926673100080
13514	dim. 15x33 MF	1/1	619244521318664
6201	dim. 25x66 MO	1/1	619273191066951

PUNCHER

Memoris



Article	Min. pack	EAN
12627	1/1	619395401506083
61891	1/1	619239891303167

STAPLER

Memoris



Article	Description	Min. pack	EAN
61890	3 colours	1/1	619391841883885
31676		1/1	816060031429279
31707		1/1	619272251430327
31708	PVC	1/1	619303591401729
61888	4 colours	1/1	619375411600168
61889	4 colours	1/1	

MULTI-PURPOSE CUTTERS

Memoris



Article	Description	Min. pack	EAN
23997		1/1	619277251608226
64038	18 mm	1/1	415698211563546
26687	18 mm	1/1	816050381401595
3954	snap-off blade 18 mm	10/1	619321491300243
2360	snap-off blade 9 mm	10/1	410113891073093

PRICE LABEL 500/1

Memoris



Article	Description	Min. pack	EAN
22478	white	1/1	6 939540 506960
5613	green	1/1	8 606003 429088
26917	yellow	1/1	6 923918 510024
7362	orange	1/1	8 606003 429101
15026	pink	1/1	8 606003 429095

WIRE TRAY, CUP, BASKET

Memoris



Article	Description	Min. pack	EAN
6988	document tray	1/1	
61875	cup 3 colours	1/1	8 606019 1493165
61874	cup black	1/1	8 606019 1493158
61873	wire basket	1/1	8 605044 207785

THUMB TACKS, CLIPS, STICKY NOTES



Article	Description	Min. pack	EAN
319051	thumb tacks - silver	100/1	6 931561 105917
67213	clips black 51mm	12/1	6 937544 364500
67208	clips 4 colours 51mm	12/1	6 937544 364807
67368	sticky notes	1/1	6 942310 506190

BUTTON FILE FOLDER

Memoris



Article	Description	Min. pack	EAN
24366	A6	1/1	
24736	Foska - A4	1/1	6 926225 1430481
4700	A5	1/1	8 606003 429200
77674	33x23	1/1	
77671	Unicorn A4	1/1	6 971261 129172
77672	Flowers A4	1/1	6 917011 200074

PARTITION FOLDER

Memoris



Article	Description	Min. pack	EAN
25092	A6	1/1	
77679	A6-4 colours	1/1	8 605044 207563
77680	24x33-5 colours	1/1	8 605044 207570

SHEET PROTECTOR

Memoris



Article	Description	Min. pack	EAN
8431	40 mic	100/1	6 920277 1465132
357	50 mic	100/1	8 606003 1429262
6794	60 mic	100/1	8 606003 1429255
22778	80 mic	100/1	8 606003 1429248
33255	100 mic	100/1	8 606003 1429231
6145	110 mic	100/1	8 606003 1429224
23177	130 mic	100/1	8 606003 1429217

CALCULATOR

Memoris



Article	Description	EAN
64048	12 digits	6 945647 978371
64047	12 digits	6 945647 983863



Article	Description	EAN
77814	12 digits	6 946370 060005



Article	Description	EAN
77813	8 digits	6 976260 693204



Article	Description	EAN
77812	12 digits	8 605044 207624



Article	Description	EAN
67355	8 digits	6 925625 456046



Article	Description	EAN
77811	12 digits	6 972614 840379



Article	Description	EAN
64049	scientific	6 925625 436888



Article	Description	EAN
3049	12 digits	6 932177 478174



Article	Description	EAN
3049	12 digits	5 205698 033513



KEYBOARD + MOUSE

COMING SOON



BALLPOINT PEN NATURE - LOOK 



Article	Min. pack	EAN
67003	36/1	
71090	36/1	

GEL PEN ZERO Z3





Article	Min. pack	EAN
77492	24/1	

BALLPOINT PEN LADYBUG





Article	Min. pack	EAN
75676	24/1	

BALLPOINT PEN LADYBUG





Article	Min. pack	EAN
75687	20/1	

BALLPOINT PEN 206 DAISY





Article	Min. pack	EAN
75678	24/1	

BALLPOINT PEN A26 DAISY





Article	Min. pack	EAN
75688	20/1	

GEL PEN SUNRISE NEON

vinson



Article	Min. pack	EAN
77591	36/1	6 948910 016121

GEL PEN MOBILE TOUCH

vinson



Article	Min. pack	EAN
77491	36/1	6 948910 009017

BALLPOINT PEN LIPSTICK

vinson



Article	Min. pack	EAN
77592	24/1	6 948910 002223

BALLPOINT PEN LIPSTICK

vinson



Article	Min. pack	EAN
75686	20/1	6 948910 000182

BALLPOINT PEN TROPICAL

vinson



Article	Min. pack	EAN
75677	24/1	6 948910 002056

BALLPOINT PEN TROPICAL

vinson



Article	Min. pack	EAN
77499	20/1	6 948910 001257

GEL PEN NOBLE

vinson



Article	Min. pack	EAN
77495	36/1	6 948910 070314

GEL PEN PREMIER

vinson



Article	Min. pack	EAN
77919	36/1	6 948910 086315

GEL PEN LINE

vinson



Article	Min. pack	EAN
75679	24/1	6 948910 002025

BALLPOINT PEN LINE

vinson



Article	Min. pack	EAN
75685	20/1	6 948910 0001295

GEL PEN LEGO

vinson



Article	Min. pack	EAN
77498	20/1	6 948910 001165

BALLPOINT PEN TROPICAL

vinson



Article	Description	Min. pack	EAN
63221	0,7mm-blue	36/1	6 948910 000021
65111	blue	100/1	6 948910 001257
75996	140 mm-blue	50/1	6 948910 001400

ERASABLE GEL PEN



Article	Description	Min. pack	EAN
3045	OP3636	96/1	6 956953 551745
3047	OP3639	96/1	6 956953 552209

ERASABLE GEL PEN



Article	Description	Min. pack	EAN
77877	OP2367-space	96/1	6 956953 547021
3046	OP3637-puppy	96/1	6 956953 552162

ERASABLE GEL PEN

Foska®



Article	Description	Min. pack	EAN
3439	0,5mm	12/1	6 937544 343512

ERASABLE GEL PEN SWEET MILK



Article	Description	Min. pack	EAN
77566	0,5mm-3 designs	36/1	6 932802 423371

ERASABLE GEL PEN PONG PONG SHARK



Article	Description	Min. pack	EAN
77629	0,5 mm-3 desogns	12/1	6 932802 436395

ERASABLE GEL PEN CAT IN CIRCUS



Article	Description	Min. pack	EAN
77565	0,5mm-3 designs	36/1	6 932802 432335

3D ERASER



Article	Description	Min. pack	EAN
77618	Panda	24/1	6 932802 438658
77621	Mr. Bear	24/1	6 932802 437156
77620	Space Team	24/1	
77617	Penguins	24/1	6 932802 432656
77619	Cute	24/1	6 932802 438634

3D SHARPENER



Article	Description	Min. pack	EAN
77623	Panda	24/1	6 932802 437958
77622	Space Team	24/1	6 932802 437910

GRAPHITE PENCIL ETERNAL



Article	Description	Min. pack	EAN
77637	Mr. Bear	36/1	6 932802 465890
77644	Cat's Claw	36/1	6 932802 466156

GRAPHITE PENCIL ETERNAL



Article	Description	Min. pack	EAN
2249	Penguin	36/1	6 932802 469225
2241	Nandy	36/1	6 932802 463070

BALLPOINT PEN



Article	Description	Min. pack	EAN
77821	Space	48/1	6 955114 691016
77822	Bear	48/1	6 955114 691016
77823	Animal	48/1	6 955114 910162

MECHANICAL PENCIL

must...



Article	Description	Min. pack	EAN
3881	0,5 mm	36/1	6 955114 691016

GEL PEN ZF2550-2 FLOWER



Article	Min. pack	EAN
77156	108/1	6 932802 425504

GEL PEN ZF2375-2 ICECREAM



Article	Min. pack	EAN
77158	108/1	6 932802 423753

GEL PEN ZF2368-2 ANIMAL



Article	Min. pack	EAN
77159	108/1	6 932042 182368

GEL PEN ZF2603-2 LITTLE PRINCE



Article	Min. pack	EAN
77157	108/1	6 932802 426037
77575	36/1	6 932802 426037

BALLPOINT PEN BEAR NANDY



Article	Min. pack	EAN
77151	36/1	6 932802 433073
77572	36/1	6 932802 446516

BALLPOINT PEN BEAR NANDY



Article	Min. pack	EAN
77573	36/1	6 932802 426594

BALLPOINT PEN ZF2595-1 MERMAID



Article	Min. pack	EAN
77653	36/1	6 932802 425955

BALLPOINT PEN ZF2575 VACATION DAY



Article	Min. pack	EAN
77651	36/1	6 932802 425757

BALLPOINT PEN ZF2693-1 FASHION PET



Article	Min. pack	EAN
77567	36/1	6 932802 426938

BALLPOINT PEN ZF2555-1 FRUIT



Article	Min. pack	EAN
77652	36/1	6 932802 425559

BALL PEN POM POM



Article	Description	Min. pack	EAN
71007	Llama	16/1	6 932802 420714
2247	Big Eyes	16/1	6 932802 439259

BALL PEN POM POM UNICORN



Article	Min. pack	EAN
71026	24/1	6 932802 453071
71008	16/1	

GLOW BALLPOINT PEN DINOSAUR



Article	Min. pack	EAN
67266	36/1	

GLOW BALLPOINT PEN UNICORN



Article	Min. pack	EAN
67271	36/1	

GLOW BALLPOINT PEN SEAHORSE OP23203



Article	Description	Min. pack	EAN
23394	4 colours	36/1	6 756254 182392

GLOW BALLPOINT PEN FLAMINGO OP23204



Article	Description	Min. pack	EAN
23391	3 colours	1/1	6 947802 1385109

GREETING CARD



Flowers

Article	Description	EAN
77815	8 designs	8 605044 207631



Kids

Article	Description	EAN
77816	8 designs	8 605044 207648



Happy birthday

Article	Description	EAN
77817	8 designs	8 605044 207655



Happy birthday

Article	Description	EAN
77818	8 designs	8 605044 207662



Teddy Bear

Article	Description	EAN
77819	8 designs	8 605044 207679



Towns

Article	Description	EAN
61885	8 designs	8 606019 493240

MONEY-BOX



dino



unicorn



quotes 1



flamingo



quotes 2



boys



girls



Article	Description	Min. pack	EAN
77700	4 designs	1/1	8 605044 207686
77701	4 designs	1/1	8 605044 207693
77702	4 designs	1/1	8 605044 207709
77703	4 designs	1/1	8 605044 207716
77704	4 designs	1/1	8 605044 207723
77705	4 designs	1/1	8 605044 207730
77706	3 designs	1/1	8 605044 207747

LONG UMBRELLA OP946



Article	Description	Min. pack	EAN
3042	Ø92 cm	1/1	6 947802 309464

LONG UMBRELLA OP23217



Article	Description	Min. pack	EAN
23398	Ø105 cm	1/1	6 947802 318107

LONG UMBRELLA OP23216



Article	Description	Min. pack	EAN
23397	Ø105 cm	1/1	6 947802 317155

LONG UMBRELLA OP2315



Article	Description	Min. pack	EAN
23340	Ø105 cm	1/1	6 947802 319050

FOLDABLE UMBRELLA



Article	Description	Min. pack	EAN
3039	OP8510	1/1	6 947802 385109
3037	OP8505	1/1	6 947802 385291
77581	OP23546	1/1	6 947802 303080

FOLDABLE UMBRELLA OP23555



Article	Description	Min. pack	EAN
77586	Ø102 cm	1/1	6 947802 331267

KIDS UMBRELLA OP1694



Article	Description	Min. pack	EAN
74586	Ø102 cm	1/1	6 947802 3309105

KIDS UMBRELLA OP23549



Article	Description	Min. pack	EAN
77583	Ø100 cm	1/1	6 947802 311559

KIDS UMBRELLA OP1690



Article	Description	Min. pack	EAN
74580	Ø67 cm	36/1	6 947802 300621

KIDS UMBRELLA OP1690



Article	Description	Min. pack	EAN
3030	Ø68cm	1/1	6 947802 300270

KIDS UMBRELLA OP1690



Article	Description	Min. pack	EAN
77578	Ø80cm	1/1	6 947802 300645

WINE BAG



Article	Description	Min. pack	EAN
21622	12x35x9 cm	1/1	8 606019 493073
71461	12x35x9 cm	1/1	8 605044 201776

GIFT BAG STARS



Article	Description	Min. pack	EAN
77451	18x23x10 cm	1/1	8 605044 206634
77452	26x32x10 cm	1/1	8 605044 206641
77453	30x41,5x20 cm	1/1	8 605044 206658

GIFT BAG BUTTERFLIES



Article	Description	Min. pack	EAN
77436	18x23x10 cm	1/1	8 605044 206481
77437	26x32x10 cm	1/1	8 605044 206481
77438	30x41,5x20 cm	1/1	8 605044 206504

GIFT BAG TULIPS



Article	Description	Min. pack	EAN
77768	18x23x10 cm	1/1	
77767	26x32x10 cm	1/1	
77766	30x41,5x20 cm	1/1	

GIFT BAG PASTEL FLOWER



Article	Description	Min. pack	EAN
77454	18x23x10 cm	1/1	8 605044 206665
77455	26x32x10 cm	1/1	8 605044 206672
77456	30x41,5x20 cm	1/1	8 605044 206689

GIFT BAG BALLOONS



Article	Description	Min. pack	EAN
77430	18x23x10 cm	1/1	8 605044 206429
77431	26x32x10 cm	1/1	8 605044 206436
77432	30x41,5x20 cm	1/1	8 605044 206443


GIFT BAG BALLON HEARTS 



Article	Description	Min. pack	EAN
77418	18x23x10 cm	1/1	
77419	26x32x10 cm	1/1	
77420	30x41,5x20 cm	1/1	

GIFT BAG BEAR IN SPACE 



Article	Description	Min. pack	EAN
77797	18x23x10 cm	1/1	
77796	26x32x10 cm	1/1	
77795	30x41,5x20 cm	1/1	

GIFT BAG KID TOYS 




Article	Description	Min. pack	EAN
77792	18x23x10 cm	1/1	
77791	26x32x10 cm	1/1	
77790	30x41,5x20 cm	1/1	

GIFT BAG BIRTHDAY CAKE 



Article	Description	Min. pack	EAN
77466	18x23x10 cm	1/1	
77467	26x32x10 cm	1/1	
77468	30x41,5x20 cm	1/1	

GIFT BAG BEAR 



Article	Description	Min. pack	EAN
77780	18x23x10 cm	1/1	
77779	26x32x10 cm	1/1	
77778	30x41x11 cm	1/1	

GIFT BAG LITTLE MERMAID 



Article	Description	Min. pack	EAN
77786	18x23x10 cm	1/1	
77785	26x32x10 cm	1/1	
77784	30x41x11 cm	1/1	

GIFT WRAPPING PAPER GLITTER



Article	Description	Min. pack	EAN
61819	OP1228 - 70x200 cm	1/1	8 606019 497316

GIFT WRAPPING PAPER HOLOGRAM



Article	Description	Min. pack	EAN
61817	OP1214 - 70x200 cm	1/1	8 606019 492724

GIFT WRAPPING PAPER



Article	Description	Min. pack	EAN
67356	OP212 - 70x200 cm	1/1	8 606019 492694

GIFT WRAPPING PAPER



Article	Description	Min. pack	EAN
77880	OP23310 - 70x200 cm	1/1	8 605044 208294

CELLOPHANE



Article	Description	Min. pack	EAN
77881	70x200 cm	1/1	8 605044 208300

GIFT WRAPPING PAPER CLASSIC



Article	Description	Min. pack	EAN
75096	70x200 cm	1/1	8 605044 204814

GIFT WRAPPING PAPER PREMIUM



Article	Description	Min. pack	EAN
75095	70x200 cm	1/1	8 605044 204821

GIFT WRAPPING PAPER PVC



Article	Description	Min. pack	EAN
61822	51x75 cm	1/1	8 606019 492779

CRAFT HEARTS

Memoris



Article	Description	Min. pack	EAN
71391	PVC	1/1	8 605044 203022

CRAFT PEARLS

Memoris



Article	Description	Min. pack	EAN
71401	Ø7mm golden	1/1	8 605044 203121
71405	Ø8mm mix colours	1/1	8 605044 203169

CRAFT EVA FOAM HEARTS

Memoris



Article	Description	Min. pack	EAN
71419	self adhesive	1/1	8 605044 203305

CRAFT POM POM

Memoris



Article	Description	Min. pack	EAN
67353	2cm	1/1	

CRAFT SHELLS

Memoris



Article	Description	Min. pack	EAN
71388	PVC	1/1	8 605044 202995

CRAFT PEARLS

Memoris



Article	Description	Min. pack	EAN
71416	pearls	1/1	8 605044 203275
71417	pearls	1/1	8 605044 203282

CRAFT LETTERS

Memoris



Article	Description	Min. pack	EAN
71409	cube	1/1	8 605044 203206
71412	sphere	1/1	8 605044 203237

CRAFT EYES

Memoris



Article	Min. pack	EAN
64059	1/1	8 606019 495114

TOY PARK



Article	Description	Min. pack	EAN
72399	tiger	1/1	8 605044 202360
72404	koala	1/1	8 605044 202407
72402	lion	1/1	8 605044 202391
72403	husky	1/1	8 605044 202414
72400	cow	1/1	8 605044 202377
72401	dino	1/1	8 605044 202384

TOY



Article	Description	Min. pack	EAN
67005	truck	12/1	8 606019 497460
67006	fire engine	12/1	8 606019 497477
67007	police car	12/1	8 606019 497484

TOY



Article	Description	Min. pack	EAN
67008	engineering truck	12/1	8 606019 497491
67009	doodle car	12/1	8 606019 497507

TOY



Article	Description	Min. pack	EAN
72426	monster car	8/1	8 605044 203664
72425	skyraider car	1/1	8 605044 203657
72427	monster car	1/1	8 605044 203671

TOY BABY



Article	Description	Min. pack	EAN
77846	77846	1/1	6 1947802 1309105
77847	77847	1/1	6 1947802 1309105
77848	77848	1/1	6 1947802 1309105

TOY BABY



Article	Min. pack	EAN
67579	1/1	8 606019 498207

SQUISHY TOY

Optimum



Article	Description	Min. pack	EAN
77689	kiwi	12/1	6 935539 613657
77695	dog	12/1	6 935539 613855

SQUISHY TOY

Optimum



Article	Description	Min. pack	EAN
77699	carrot	12/1	6 935539 614265
77692	donut	12/1	6 935539 613541

SQUISHY TOY

Optimum



Article	Description	Min. pack	EAN
77688	burger	12/1	6 935539 613671
77686	dog	12/1	8 605044 208805

SQUISHY TOY

Optimum



Article	Description	Min. pack	EAN
77698	astro	12/1	6 935539 613480
77693	rabbit	12/1	6 935539 613794
77694	animal	12/1	6 935539 613831

BOUNCING BALL

Optimum



Article	Description	Min. pack	EAN
77724	Ø5cm	1/1	8 605044 207884
77725	Ø5cm	1/1	8 605044 207891

LCD WRITING TABLET

Optimum



Article	Min. pack	EAN
77807	1/1	

ROUND MIRROR GLITTER



Article	Min. pack	EAN
67343	12/1	

MIRROR FLAMINGO&UNICORN



Article	Description	Min. pack	EAN
67341	6 flamingo+6 unicorn	12/1	

MANICURE SET



Article	Description	Min. pack	EAN
69150	18 parts	1/1	



Article	Description	Min. pack	EAN
77826	15 parts	1/1	



Article	Description	Min. pack	EAN
77824	12 parts - pastel green	1/1	
77825	12 parts - purple	1/1	
77827	12 parts - blue	1/1	
77828	12 parts - biege	1/1	



Article	Description	Min. pack	EAN
69149	7 parts	1/1	

KEYCHAIN

Optimum



Article	Description	Min. pack	EAN
77832	woman	1/1	8 605044 207877
77831	man	1/1	8 605044 207860

KEYCHAIN POMPOM

Optimum



WALLET

Optimum



Article	Description	Min. pack	EAN
1461	3 colours	1/1	
1456	4 colours	1/1	8 605044 208232

KEYCHAIN BAG

Optimum



WALLET

Optimum



Article	Min. pack	EAN
68073	1/1	8 606019 499518
68075	1/1	8 606019 499532

WALLET

Optimum



Article	Min. pack	EAN
68069	1/1	8 606019 499389

LAPTOP BAG 13"



Article	Description	Min. pack	EAN
77928	35x26x4 - 3 colours	1/1	8 605044 209277

LAPTOP BAG 14"



Article	Description	Min. pack	EAN
77929	38x30x7 cm	1/1	8 605044 209246

LAPTOP BAG 15"



Article	Description	Min. pack	EAN
77931	40x31x6,5 cm	1/1	8 605044 209253

LAPTOP BAG 14"



Article	Description	Min. pack	EAN
77930	38x30x6 cm	1/1	8 605044 209240

LAPTOP BAG 15,6"



Article	Description	Min. pack	EAN
63833	black 39x29x6 cm	1/1	5 205698 428913

LAPTOP BAG 15,6"



Article	Description	Min. pack	EAN
63832	red 39x29x6 cm	1/1	5 205698 428944

LAPTOP BAG 15,6"



Article	Description	Min. pack	EAN
63831	blue 39x29x6 cm	1/1	5 205698 428913

MAN BAG



Article	Description	Min. pack	EAN
1462	20x23 cm	1/1	

BACKPACK

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BACKPACK

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BACKPACK



Article	Min. pack	EAN
77720	1/1	8 605044 208843

BACKPACK



Article	Min. pack	EAN
77721	1/1	

BACKPACK



Article	Min. pack	EAN
77722	1/1	8 605044 208867
77723	1/1	

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 **Starr**® PREMIUM QUALITY *Memoris*



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